PERSUASIVE PERFORMER.

THE NEW BMW 3 SERIES SPORTS WAGON.

BMW EfficientDynamics.
Less emissions. More driving pleasure.
MUSCULAR SPORT WITH FLAIR.

An elegant blend of style and substance, the 2014 BMW 3 Series Sports Wagon delivers everything you desire. With its assured stance, energetic handling, roomy comfort and flexible storage, the 3 Series Sports Wagon is ideal for everyday commutes, extended road trips and evening outings. Whether you choose the gas-powered 328i xDrive or diesel-driven 328d xDrive Sports Wagon, BMW’s impressive TwinPower Turbo four-cylinder engines indulge your inner driving enthusiast with responsive power and superb efficiency.

A wide array of optional Lines, Packages and features lets you tailor the driving experience to a style that’s truly your own. Dynamic, smart and versatile, the 3 Series Sports Wagon is the go-to vehicle for all your travel needs – and the ideal partner for an exciting, active life.
IMPROVING ON THE ESSENTIALS.

In the 3 Series Sports Wagon, you and your passengers are supported in comfort, making anywhere you go feel like home. Command with confidence, thanks to the dashboard instrumentation and controls that angle toward you for intuitive operation. Larger than its predecessor, the new 3 Series Sports Wagon offers increased headroom and legroom. The power-adjustable front seats are clad in beautifully crafted materials, like optional Dakota Leather, and ergonomically designed for long-distance comfort. In the back, two passengers can fold down the center armrest with its dual cupholders, or flip it up to seat three; optional rear side-window shades offer privacy and cool refuge from the sun. By day, the generously proportioned moonroof keeps everyone in tune with the rhythms of nature; at night, the interior is bathed in a soft orange or white light. For even greater customization, three optional Lines – Sport Line, Luxury Line and M Sport – let the 3 Series Sports Wagon reflect your personality with exclusive upholsteries and trims, each creating a unique ambiance.
Stay in touch wherever you go, with BMW ConnectedDrive® – an enhanced mobile networking system designed to keep you informed, inspired and reachable.

Standard BMW Assist eCall® with enhanced Automatic Collision Notification provides 24/7 emergency response to your location – at the touch of the SOS button or automatically. BMW TeleService monitors and transmits your vehicle’s operating status to your BMW center, which then contacts you to schedule any service needs. Opt for Concierge Services, which provides information about destinations or the nearest filling stations, recommends restaurants and makes reservations, and more.

The full-color Head-up Display projects important travel information on the windshield, displaying your current speed (and, optionally, posted speed limits), Navigation system directions, and more – all without taking your eyes off the road.

Active Cruise Control (ACC) with Stop & Go reduces your speed to maintain a preset distance from vehicles ahead, even bringing you to a complete stop.

Driver Assistance Plus is a comprehensive package of active safety features that help you see surrounding traffic, pedestrians and more. This includes Active Blind Spot Detection, Side- and Top-view Camera, Speed Limit Info, and Active Driving Assistant with Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation.

IN TOUCH WHILE IN MOTION: BMW CONNECTED DRIVE.
LOTS OF CARGO? BRING IT ON.

Here's the ultimate in smartly designed storage space. Seat-up, a capacity of 13 cubic feet lets you load groceries, luggage or sports equipment with ease; lower the 40/20/40 split-folding rear seats for up to 53 cu. ft. of storage space. Lashing eyes and four tie-downs integrated into the cargo floor, as well as mesh storage pouches, secure your items, while valuable or delicate items can be hidden under the floor in a divided compartment. Open the power tailgate via remote key or from the interior; with the Comfort Access option, a slight motion of your foot below the rear bumper raises the tailgate—a helpful feature when you have armfuls of bags. The rear window pops open separately from the tailgate to let you quickly stash or access smaller items, while a stowable cargo cover keeps everything safely out of sight. And for even greater cargo-carrying capacity, outfit the roof rails with BMW Accessory storage systems.
MORE POWERFUL OUTPUT, SMALLER CARBON FOOTPRINT.

BMW’s EfficientDynamics philosophy posits that high performance must go hand-in-hand with reduced fuel consumption and emissions. This is why so many innovative BMW technologies, from intelligent lightweight construction to award-winning engines, are designed to make a little go a long way.

Impressive products of BMW’s heritage of racetrack-bred performance are two Inline four-cylinder TwinPower Turbo engines: the 335i xDrive’s 240-hp and the 328i xDrive’s 180-hp Advanced Diesel. Lightweight and smooth-running, they deliver dynamic power output and impressive efficiency. Why diesel? Today’s clean diesel is prized by eco-conscious and enthusiast drivers alike for its outstanding efficiency, quiet operation, reduced emissions, and especially the potent torque that pours on right from the start. Adding to the 3 Series Sports Wagon’s fun-to-drive nature and efficiency is the 8-speed Sport Automatic transmission with paddle shifters.

Equipped with BMW xDrive intelligent all-wheel-drive system and Dynamic Stability Control, the 3 Series Sports Wagon conquers the most challenging road conditions, maintaining outstanding traction, directional stability and control. For enhanced performance, Adaptive M Suspension – part of the Dynamic Handling Package – employs electronically controlled dampers that adapt to your driving style as well as road conditions.

Get the latest information on BMW standard and optional features, packages and technical specifications at bmwusa.com.
REALIZE YOUR VISION WITH BMW DESIGN.

BMW gives you the freedom to build a vehicle that gets your pulse racing or soothes your soul. In addition to these upholstery, trim and paint selections, the eye-catching interiors of the optional Sport Line, Luxury Line and M Sport let you create a vehicle as unique as you are.

**EXTERIOR COLORS**

- 301 Alpine White (Paint-to-sample)
- 303 Jet Black (Paint-to-sample)
- 747 Mineral White Metallic
- 714 Glacier Silver Metallic
- 719 Imperial Blue Metallic
- 716 Orient Green Metallic
- 734 Mineral White Metallic
- 634 Sparkling Brown Metallic
- 638 Mineral Grey Metallic
- 640 Lapis Blue Metallic
- 695 Estoril Blue Metallic (Paint-to-sample)
- 745 Black Sapphire Metallic

**UPHOLSTERY**

- 647/647 Black S Dawns Leather
- 648/648 Black S Leather
- 651/651 Black S Leather
- 652/652 Black S Leather

**INTERIOR TRIMS**

- 601 Steel Grey Metal
- 602 Dark Oak Wood Without
STANDALONE OPTIONS.

M Sport brakes
Anti-theft alarm system
Manual rear side-window shades
Heated front seats
Dark Buck Walnut Wood trim
Automatic high beams
Active Cruise Control with Stop & Go
Side- and Top-view Cameras
Parking Assistant
Navigation system with touchpad Controller
Harman Kardon® Surround Sound System
Concierge Services

Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

Performance tires are not recommended for driving in ice and snow conditions.

LINES.
Take the look, and feel of your 3 Series Sports Wagon to the next level with the Sport Line, Luxury Line or M Sport.

SPORT LINE

LUXURY LINE

M SPORT

PACKAGES

Cold Weather Package
Active Blind Spot Detection
Side- and Top-view Cameras
Side and Rear View Camera
Active Driving Assistant
Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation
Dynamic Handling Package
Adaptive Suspension

Driver Assistance Plus
Adaptive light control

Premium Package
Dakota Leather
Comfort Access keyless entry

Lighting Package
Xenon headlights

Technology Package
Navigation system with touchpad Controller
Head-up Display
BMW Online
Advanced Real-Time Traffic Information
Remote Services
BMW Apps
Instrument cluster with extended contents
Enhanced USB and Bluetooth® wireless communication plus Smartphone Integration

1
Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

2
Performance tires are not recommended for driving in ice and snow conditions.
**Dimensions**
- No. of doors/seats: 5/5
- Vehicle length: inch 182.2
- Vehicle width: inch 71.3
- Vehicle width (including side-view mirrors): inch 80.0
- Vehicle height (including roof rails): inch 57.6
- Wheelbase: inch 110.6
- Front track: inch 60.3
- Rear track: inch 61.8
- Shoulder width / front: inch 55.1
- Shoulder width / rear: inch 55.1
- Legroom / front: inch 42
- Legroom / rear: inch 35
- Maximum headroom / front: inch 40.3
- Maximum headroom / rear: inch 38.3
- Turning radius: feet 38.4

<table>
<thead>
<tr>
<th>Tire and Wheels</th>
<th>225/50</th>
<th>225/50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheel dimensions, front/rear inch</td>
<td>17 x 7.5</td>
<td>17 x 7.5</td>
</tr>
<tr>
<td>Tire capacity</td>
<td>19.6</td>
<td>19.6</td>
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</tbody>
</table>

**Performance**
- Top speed: mph 130 [149] 130 [142]
- Acceleration: 0-60 (preliminary): sec 6.0 7.6

**Transmission**
- Gear ratios – steptronic automatic I / II / III / IV: 4.71 / 3.14 / 2.11 / 1.67 V / VI / VII / VIII / R: 1.29 / 1.00 / 0.84 / 0.67 / 3.30
- Final drive ratio : 3.15

**Engine**
- Type: TwinPower Turbo, TwinPower Turbo Diesel
- Cylinders / valves per cylinder: Inline 4 / 4
- Displacement cc: 1997 1995
- Bore / stroke inch: 3.30 / 3.50 3.30/3.50
- Nominal output / rpm: hp 240 / 5000-6500 180/4000
- Max. torque / engine speed (rpm): lb-ft 255 / 1250-4800 280/1750-2750
- Compression ratio : 10.0 16.5

**Weight**
- 328i xDrive: lb 3790 3750
- Unladen weight: lbs 3780 3790
- Weight distribution, front/rear %: 49.1 / 50.9 48.7/51.3

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**Figure in [ ] apply to vehicles with performance tires and increased top-speed limits.

**Top speed limited electronically.

BMW AG preliminary test results. Actual acceleration results may vary depending on specification of vehicle, road and environmental conditions, testing procedure and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed limits and always wear safety belts.