BEST-IN-CLASS™ 4x4 CAPABILITY
CLASS-EXCLUSIVE* 9-SPEED AUTOMATIC TRANSMISSION
NEW JEEP, SELEC-TERRAIN™ SYSTEM
TWO NEW, IMPRESSIVELY EFFICIENT ENGINES
BEST-IN-CLASS™ TOWING CAPABILITY
NEW COMMANDVIEW™ DUAL-Pane SUNROOF
AWARD-WINNING UCONNECT™ TECHNOLOGY WITH VOICE COMMAND
WORLD-CLASS INTERIOR CRAFTSMANSHIP
THREE NEW 4x4 SYSTEMS
NEW JEEP CARGO MANAGEMENT SYSTEM
NEW 7-INCH MULTI-VIEW DISPLAY
70+ SAFETY & SECURITY SYSTEMS, STANDARD & AVAILABLE
BEST-IN-CLASS™ 10 STANDARD AIR BAGS
NEW SELEC-SPEED™ CONTROL

*A note about this brochure: all disclaimers and disclosures can be found in catalog’s center.  †Available features.
Meet every road and trail with a strength of character that delivers ultimate all-weather confidence.

Perfectly sized to perform with sophisticated, efficient skill, the all-new Jeep Cherokee goes far and wide with its legendary, available Jeep brand 4x4 DNA.

Engineered to excel on all terrain, Cherokee invites the adventurer in you to get out and experience the best of all worlds.
The all-new 2014 Jeep® Cherokee takes legendary available 4x4 capability to the next level for those who desire the distinct advantages of an all-weather, all-terrain warrior. Jeep 4x4 vehicles stand at the pinnacle of off-road prowess the world over, arriving at destinations others only dream of reaching.

4x4

Here, efficiency and power make a strong connection. The all-new Cherokee stands tall as the first mid-size 4x4 SUV to come equipped with an available rear-axle disconnect. Go from four-wheel drive to two-wheel drive, and back again, seamless and automatic. And always efficient. Choose from three new and powerful Jeep, engineered 4x4 systems.

JEOPD ACTIVE DRIVE I.
A fully automatic single power transfer unit (PTU) delivers seamless operation in and out of 4WD at any speed. Yaw correction is automatic as well, helping to keep Cherokee stable at all times.

JEOPD ACTIVE DRIVE II.
A two-speed PTU offers torque management and 4-Low mode. This locks the front and rear driveshafts to deliver additional low power at low speeds or for towing your toys. A driveline neutral switch enables you to hitch Cherokee to your RV and take it along for fun. Additionally, off-road adventurers will benefit from a one-inch increase in ride height and an incredible crawl ratio of 56:1 when paired with the 2.4L TigerShark MultiAir®2 I-4 engine and a ratio of 46:1 when paired with the available 3.2L Pentastar® V6 engine. This allows Cherokee to perform amazing feats of off-road prowess, climbing steep hills and crawling over boulders with ease.

JEOPD ACTIVE DRIVE LOCK.
Includes everything in Jeep Active Drive II, plus a locking rear differential, providing even more capability and strength for severe off-road conditions. Standard on all Jeep Cherokee Trailhawk models.
A CURRENCY OF CAPABILITY.

Introducing a new species designed to rise above. Jeep® Cherokee Trailhawk arrives with best-in-class 4x4 capability, thanks to the standard Jeep Active Drive Lock 4x4 system with a locking rear differential. Trailhawk also includes protective skid plates and signature red tow hooks — two in the front and one in the rear.

Trailhawk is equipped with Select-Terrain® the Jeep brand’s renowned traction management system that allows the driver to choose from five customized traction modes: Auto, Snow, Sport, Sand/Mud and Rock. Select-Speed® helps safely manage travel on steep inclines or declines. A driveline neutral switch for flat towing is also included.

GROUND CLEARANCE.
Clear logs, rocks and uneven ground thanks to optimal approach, departure and breakover angles.

WATER FORDING.
Additional electrical and body seals, plus a high air-intake location, let you traverse bodies of water up to 20-inches deep.

Every Jeep vehicle bearing a Trail Rated® badge is designed and built to Go Anywhere, Do Anything® and perform with exceptional 4WD capability. It must successfully pass five performance test categories:

TRACTION.
Trail-Rated traction helps maintain controlled forward motion on snowy back roads and icy bridges, climb steep sand dunes and master muddy two-tracks.

ARTICULATION.
When one or more wheels are elevated, the Jeep 4x4 system helps the other wheel(s) maintain ground contact longer to help you move steadily ahead. Suspensions enhance off-road performance by maximizing flexibility, axle articulation and wheel travel.

MANEUVERABILITY.
Precision steering and optimized wheelbase allow for expert navigation at all times.
KEYLESS ENTER ‘N GO
Eliminate time spent fumbling with door keys. Simply press a button on the key fob to unlock the driver door. Upon entry, you can quickly and easily start the vehicle with a press of the engine Start-Stop button — a favorite feature for busy people on the run.

MADE TO ADAPT

The all-new Cherokee takes on trails and traffic with equal aplomb.

It’s purposefully designed to adapt to your surroundings with in-born confidence, thanks to its legendary Jeep brand DNA. So you can greet the sun from your hilltop home, travel the back roads to town, then head to the city streets for a special night out. It’s a day in the life for a vehicle that adds more life to your every day.
It’s a shift in forward thinking. It’s the bridge uniting luxuriously smooth travel with a welcome, efficient performance.

Cross over to the next generation of mid-size SUV travel with the all-new Jeep® Cherokee, bearing a new, CLASS-EXCLUSIVE® 9-SPEED AUTOMATIC TRANSMISSION. This finely wrought standard feature helps prove that Cherokee was born to dominate its class with a trifecta of strong performance marks in luxury, efficiency and strength.

9-SPEED TRANSMISSION
It’s all-new and Jeep®-engineered to respond quickly and smoothly to your every need, with smooth power delivery and transitions so effortless that you feel little change in performance. The even, relaxed shifts are virtually indistinguishable from manual drives and significantly reduce overall noise, vibration and harshness (NVH). Electronic range Select supports a manual shifting capability with the AutoStick function that includes over 40 individual shift maps for specific conditions to help maximize efficiency, performance and durability. Power performance is attuned to nearly any driving demand, both on- and off-road, and gear changes are nearly imperceptible on every terrain. Standard.
Every 4x4 Cherokee is equipped with a Jeep® Selec-Terrain® system, giving you the power to tackle Mother Nature’s toughest conditions.

You’ll have up to five settings that deliver ultimate driving stability by coordinating 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control and Electronic Stability Control® (ESC). Choose from up to five sure-footed modes:

- Auto
- Snow
- Sport
- Sand/Mud
- available Rock

**COLD WEATHER GROUP**

When the temps take a dive, you’ll stay safe and warm with this bundle of nicely packaged features. The remote start lets you preheat (or precool) the cabin. The windshield wiper de-icer helps maintain a clear view of the road ahead. The heated leather-wrapped steering wheel and heated front seats work to take the chill away, and all-weather floor mats offer protection from slushy footwear. Heated outside mirrors are also included.

**SELEC-TERRAIN**

**TRACTON MANAGEMENT**

Explore the wonders of the world as you see fit. Choose from Auto, Snow, Sport, Sand/Mud and available Rock. The authentic 4x4 capability of Jeep® Cherokee takes you to places others only dream of reaching.

**SNOW**

Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer. Major systems auto-engaged and managed in this mode include antilock brakes and traction control.

**SPORT**

Feeling like having a little more fun on winding country roads or tracks? Select this mode and you’re automatically tuned to handle a more aggressive driving style.

**SAND/MUD**

Maximize low-speed traction by allowing additional wheel slip via specifically tuned chassis controls, differentials and Transmission ratios that are poised to successfully tackle sand and mud.

**ROCK**

Available! This mode delivers Trail Rated® 4x4 low capability thanks to rear differential locking element. This limited-slip off-road functionality allows you to crawl over rugged terrain at appropriately safe speeds.

**AUTO**

In this mode, Selec-Terrain does all the work for you, automatically adjusting vehicle dynamics to suit just the road ahead. This adds an element of beauty, the rear drive automatically disconnects as well.

Information Provided by **DEALER PROCESS**
SELEC-SPORT® helps to tackle off-road climbs and hill descents with aplomb. Press the Control button to engage an array of integrated systems, including Electronic Stability Control® (ESC), which helps your vehicle maintain a target speed of 1 to 5 mph while driving over obstacles and on uphill, level and downhill surfaces. This lets you focus on steering while navigating challenging situations. Standard on Jeep® Cherokee Trailhawk.

9-SPEED TRANSMISSION. It’s all about driving comfort, refinement and efficiency. Appropriate shift modes for the 9-speed transmission are determined by intelligent software that monitors engine torque and kick-down, acceleration and road/grade changes.

BEST-IN-CLASS® TOWING. Take your best toys with you with best-in-class towing capabilities. When your Cherokee is equipped with the new, available 3.2L Pentastar® V6 engine and the available Trailer Tow Group, you gain refined towing power with the engine’s bruising 271 hp and 239 lb-ft of torque, plus an estimated 29 hwy mpg.*

SMOOTH TRAVELS. This all-new, class-exclusive® 9-speed transmission automatically creates a ride that’s at once both powerful and luxurious. Gear shifts are all but imperceptible, helping to create a ride that’s exceptionally smooth for a mid-size SUV.

TOWING CAPABILITY

| Maximum Trailer Weight Rating when equipped with available aftermarket Class II Hitch |
|---------------------------------|------------------|
| 2.4L I-4                        | 2,000 lb         |
| 3.2L V6                         | 2,000 lb         |
| 3.2L V6 with Trailer Tow Group  | 4,500 lb         |

*Based on Chrysler Group LLC testing. EPA estimates not yet available.

AUTHENTIC JEEP® ACCESSORIES. Whether you’ve already equipped your vehicle with Mopar® accessories, just the genuine OEM (Original Equipment Manufacturer) parts, or are looking for Authentic Jeep® Accessories from Mopar®, you can count on these quality-engineered parts and accessories to help your Cherokee perform at its highest level. From license plate frame to trailer hitch, from floor mats toACC® (Advanced Driver Control System) and more, Mopar® is your one-stop shop for all of your needs.

New and existing Mopar® Accessories are always in development, including cargo management systems, towing accessories, maintenance and protection products, and more. Ask your dealer for details and visit mopar.com.

Properly secure all cargo.
**NEW EFFICIENT ENGINES**

2.4L TIGERSHARK MULTI AIR®2 I-4 ENGINE. From its fully isolated aluminum head cover with an integrated oil separation system to its high-pressure, die-cast aluminum block, the new TigerShark engine was engineered to deliver a quiet and refined ride. Plus, for those with dreams of heading for aggressive off-road destinations, it takes its 184 hp and 171 lb-ft of torque and crushes it down to a boulder-pounding crawl ratio of 56:1 when paired with the available Jeep® Active Drive Lock 4WD system on the Trail Rated™ Cherokee Trailhawk.

2.4L TigerShark MultiAir®2 I-4 engine delivers an impressive 31 highway mpg,* arriving as standard issue in the all-new 2014 Cherokee.

3.2L PENTASTAR® V6 ENGINE. This new and available workhorse is designed to deliver the kind of power needed to tackle off-road elements and support all-weather travel on any terrain. Demanding drivers will appreciate its 271 hp and 239 lb-ft of torque — enough to reach a best-in-class2 towing power of up to 4,500 lb when properly equipped. This engine’s pedigree includes being named one of Ward’s 10 Best Engines three years running.

 Quiet, smooth stealth is the hallmark of the Pentastar® V6 engine, thanks to its integrated exhaust manifold, high-compression ratio pistons and variable-displacement oil pump.
INDEPENDENCE FORGES QUIET STRENGTH. New front and rear independent suspension systems are designed with high-strength lightweight steel and aluminum, helping to deliver a ride quietly free of unwanted noise, vibration and harshness (NVH). Premium nimble travel is achieved with the help of front MacPherson struts, renowned for their strength and stability. The overall design uses multiple load support pathways, additionally increasing Cherokee’s passive safety performance.

Cherokee’s new front suspension cradle is fine-tuned to help improve efficiency, thanks to high-pressure die-cast aluminum construction. The system’s stiff suspension cradle helps inhibit road noise in the cabin, contributing to Cherokee’s exceptionally quiet interior.

TESTED AND TUNED TO PERFORM. An extraordinary ride requires exacting calibration on many fronts. Cherokee engineers accrued thousands of miles gauging on- and off-road ride and handling over rural roads, thoroughfares and highways and even autobahns and testing facilities overseas. This helped deliver a near-perfect attenuation, fit and finish. A solid, stable and premium ride with precise steering and handling is the result, with a nimble available 36.2-ft turn circle.

1. The available 7-inch Multi-View Display provides performance data and dozens of other stats.
2. Heated side mirrors are a welcome and available safety feature.
3. Available skid plates (standard on Trailhawk models) provide underbody protection for your off-road adventures.
4. Pride of Cherokee ownership drives on Trailhawk’s 17-inch polished/painted off-road aluminum wheels.
There’s strength in numbers, and Cherokee is built with plenty of muscle, thanks to over 70 standard and available safety and security features, including:

PARALLEL AND PERPENDICULAR PARK ASSIST®: This active guidance system controls steering automatically using ultrasonic sensors that help you ease into parking spots. Includes ParkSense® front and rear park assist sensors. Available.

ADAPTIVE CRUISE CONTROL WITH STOP & GO®: Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle in front of you and can bring Cherokee to a complete stop without driver intervention to help avoid a collision. Available.

FORWARD COLLISION WARNING WITH CRASH MITIGATION®: Radar sensors detect when Cherokee may be approaching another vehicle too rapidly and send an audible and visual alert to the driver along with providing 1.5 seconds of brake assistance if the driver does not react in time. Available.

LANESENSE™ LANE DEPARTURE WARNING® (LDW): The vehicle lane position is monitored by cameras and, should the driver drift outside of lane boundaries or if the driver’s hands are off the wheel, the system provides a visual and audible warning. Available.

BLIND SPOT MONITORING® AND REAR CROSS-PATH DETECTION®: These sentry systems constantly monitor the space between you and other drivers. When a side or rear blind spot is encroached, you’re notified via illuminated icons on sideview mirrors or an audible chime. Available.

UCONNECT® ACCESS® WITH 9-1-1 AND ROADSIDE ASSISTANCE: A fast and direct connection to help is right at hand with Uconnect Access®: the next benchmark in emergency vehicle assistance. Two buttons conveniently located on the rearview mirror offer an instant lifeline. Press “9-1-1” for a connection to a 9-1-1 call center, or press “ASSIST” to quickly summon roadside help. Available.
POWER TRAINS

Engine
Displacement (cu in) 2.4L 1-4
Horsepower (SAE net-rated) 164 @ 6,400
Torque (SAE net lb-ft @ rpm) 271 @ 6,000
Fuel System

BRake SYSTEM
Size and Type: Front: 13 x 1.3 vented rotor with 2.36 single-piston floating caliper
Rear: 10.5 x 0.47 solid rotor with 1.5 single-piston floating caliper
Electronic Stability Control (ESC)

CAPACITIES/WEIGHTS (lb unless otherwise specified)
Fuel Tank (gal) 15.9
Base Curb Weight 3,242 lbs
Payload Capacity (with all occupants and cargo) 1,000 lbs

BODY/SUSPENSION

Base Design
Universal construction: all-steel body sheet-metal and frame, structural members welded and bonded into a single unit

 axle:

EXTERIOR
(inches unless otherwise specified)

INTERIOR
(inches unless specified, front/rear)

Wheelbase 106.3
Overall Length 182
Overall Width 79.4
Overall Height 66.2
Track, Front 62.3
Track, Rear 69.9
Ground Clearance 8.7
Approach Angle (with ax dam) 18.7˚
Breakover Angle 15.7˚
Departure Angle 24.5˚
Water Fording N/A

Headroom 40.4/40.5
Legroom 41/42.3
Shoulder Room 57.8/58.0
Hip Room 33.9/34.9
Secondrow

Track, Front 62.3
Track, Rear 69.9
Headroom 40.4/40.5
Legroom 41/42.3
Shoulder Room 57.8/58.0
Hip Room 33.9/34.9
Secondrow

Cargo Volume (in cubic feet) 49.4
Rear Seats Up 24.6
Rear Seats Folded 36.8

Compression Ratio: 11.5:1, 4.4:1

Axle Ratio (standard): 4x2 and 4x4: 3.45, 4x4 Lock: 3.55

Engine: 2.4L I-4
Displacement (cu in) 2.4L 1-4
Horsepower (SAE net-rated) 164 @ 6,400
Torque (SAE net lb-ft @ rpm) 271 @ 6,000

Fuel System

Electronic Stability Control (ESC)
Four-channel, four-wheel antilock with active wheel-speed, vehicle-speed, steering-wheel-angle, yaw-rate and lateral-acceleration sensors, vehicle stability management with two-stage activation switch, All-Speed Traction Control, Brake Assist, Electronic Brake-Force Distribution (EBD) and Electronic Brake-Force Distribution (EBD)

CAPACITIES/WEIGHTS (lb unless otherwise specified)
Fuel Tank (gal) 15.9
Base Curb Weight 3,242 lbs
Payload Capacity (with all occupants and cargo) 1,000 lbs

BODY/SUSPENSION

Base Design
Universal construction: all-steel body sheet-metal and frame, structural members welded and bonded into a single unit

Suspension
Front: MacPherson strut, long travel coil springs, one-piece aluminum subframe, aluminum lower control arms and stabilizer bar
UniFrame construction: all-steel body sheet metal and frame, structural

Axe Ratio (standard)
4x2 and 4x4: 3.45, 4x4 Lock: 3.55

Axle Ratio (net-estimated)
4x2 and 4x4: 37.6 (11.5), 4x4: 37.7 (11.5), 4x4: 15.15, 4x4 Lock: 15.36

Displacement (cu in) 2.4L 1-4
Horsepower (SAE net-rated) 164 @ 6,400
Torque (SAE net lb-ft @ rpm) 271 @ 6,000

Fuel System

Electronic Stability Control (ESC)
Four-channel, four-wheel antilock with active wheel-speed, vehicle-speed, steering-wheel-angle, yaw-rate and lateral-acceleration sensors, vehicle stability management with two-stage activation switch, All-Speed Traction Control, Brake Assist, Electronic Brake-Force Distribution (EBD) and Electronic Brake-Force Distribution (EBD)

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Displacement (cu in) 2.4L 1-4
Horsepower (SAE net-rated) 164 @ 6,400
Torque (SAE net lb-ft @ rpm) 271 @ 6,000

Fuel System

Electronic Stability Control (ESC)
Four-channel, four-wheel antilock with active wheel-speed, vehicle-speed, steering-wheel-angle, yaw-rate and lateral-acceleration sensors, vehicle stability management with two-stage activation switch, All-Speed Traction Control, Brake Assist, Electronic Brake-Force Distribution (EBD) and Electronic Brake-Force Distribution (EBD)
**CAPABILITY**
- Exhaust system — Rear-exhaust with bright tip (package with 2.4L engine) (P)
- Four-Wheel Drive (4WD) System — Jeep Active Drive Lock (single-speed 4WD) (P)
- Jeep Active Drive Lock (2-speed 4WD with rear locker) (P)
- Fuel door — Power-locking fuel door (P)
- Integrated Traction Control (ITC) — Rear wheel drive, with up to 5-ground traction control settings (all models, ideally) (P)
- Selec-Speed® Control — Dual rear exhaust with bright tips (package with 3.2L engine) (P)

**INTERIOR**
- Selec-Speed® Control
- Passive Keyless Entry (P)
- Power Liftgate (P)
- Power rear-view mirror — Includes HomeLink® and Driver Information Center (DIC) memory. (P)
- Power tilt/telescopic steering column (package with Comfort/Convenience Group on Latitude) (P)
- Premium Air Ducts — hotter air to the passenger seat (P)
- Power windows — All windows (P)
- Power moonroof — Includes dual rear sunshades (P)
- Memory seats — Includes power front seats and driver seat position (P)
- Paddle Shifters — Mounted on steering wheel (P)
- SiriusXM Satellite Radio with 120+ station and six months of service (P)
- Bluetooth® Streaming Audio (P)

**Wheels & Tires**
- 18-inch Painted Aluminum (P)
- 18-inch Aluminum (P)
- 20-inch Painted Aluminum (P)
- 20-inch Aluminum (P)

**Wheels & Tires**
- 17-inch Steel (P)
- 17-inch Alloy (P)
- 17-inch Steel (P)
- 17-inch Alloy (P)

**Wheels & Tires**
- 18-inch Steel (P)
- 18-inch Steel (P)
- 18-inch Steel (P)
- 18-inch Steel (P)

**Wheels & Tires**
- 19-inch Steel (P)
- 19-inch Steel (P)
- 19-inch Steel (P)
- 19-inch Steel (P)

**Wheels & Tires**
- 16-inch Steel (P)
- 16-inch Steel (P)
- 16-inch Steel (P)
- 16-inch Steel (P)

**Wheels & Tires**
- 15-inch Steel (P)
- 15-inch Steel (P)
- 15-inch Steel (P)
- 15-inch Steel (P)

**Wheels & Tires**
- 14-inch Steel (P)
- 14-inch Steel (P)
- 14-inch Steel (P)
- 14-inch Steel (P)
DISCLAIMERS AND Disclosures:
(1) Jeep® Cool and capable special-purpose Jeep® Cherokees offering improved power transfer and (PTC) with摞cooling packs, range炫耀and capability, exclusively Jeep® Safari-Touring wide sleep in the backcountry and industry first, fully documenting a show car. Jeep® "B Bart" 80" sub-aggregation based on (BPRP) ownership activity Fund Ranger, Honda CR-V, Mazda CX-5 and Toyota RAV4. From 08-31-13 to 12-31-13. Expires 12/15/19. Includes excludes all state and local taxes. Fees, $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and other fees, at $795, excludes delivery, and dealer charges and 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NEW 7-INCH MULTI-VIEW DISPLAY*  
FOUR NEW INTERIOR COLOR PALETTES  
AWARD-WINNING UCONNECT® TECHNOLOGY  
VOICE COMMAND HANDS-FREE COMMUNICATION  
NEW JEEP® CARGO MANAGEMENT SYSTEM  
ADVANCED LED LIGHTING TECHNOLOGY  
DAYTIME RUNNING LIGHTS  
UCONNECT ACCESS APPS*  
MULTIPLE STORAGE AND CUBBY AREAS  
WIRELESS CHARGING PAD*  
FOLD-FLAT FRONT-PASSENGER SEAT WITH UNDER-CUSHION STORAGE*  
60/40 SPLIT-FOLDING RECLINING REAR SEATS  
FORE/AFT ADJUSTABLE REAR SEATS  
ALPINE® PREMIUM AUDIO SYSTEM*  
CLIMATE CONTROL  
PARKVIEW® REAR BACK-UP CAMERA*  
PARALLEL AND PERPENDICULAR PARK ASSIST**  
HEATED STEERING WHEEL*  
SIRIUSXM® SATELLITE RADIO***  
KEYLESS ENTER 'N GO*  

*Available features.
Here is a cabin that allows you to command the road ahead from a very comfortable and informed vantage point.

Cherokee's advanced technology delivers data that can keep you on track, handing you the freedom to head out with confidence. Add to this the luxurious comfort of supple, ultra-cushioned seating and surrounding soft touch points, plus a long list of available options.

The road ahead is met with authentic style combined with legendary comfort.
It's more than a new way of looking at the world, it can take you to a new world altogether.

Traveling to destinations with a confidence that only a Jeep brand SUV can deliver, the 2014 Jeep Cherokee connects you with award-winning Uconnect® technology and a fully luxurious interior, available in a stunning world color palette inspired by Italy's Mount Vesuvius, for a look unlike any other.

Opt for CommandView™, the new dual-pane full-length sunroof, and passengers in all rows will get more from every adventure, anywhere they go.
Every sculpted inch of the all-new Jeep® Cherokee interior has been thoughtfully designed to offer versatile convenience and absolute beauty. Cherokee Trailhawk offers the available Morocco-Black interior crafted from premium Nappa leather trim with contrast stitching in Ruby Red and soft-touch surfaces, creating a completely unique and captivating driving experience.

Vast, plentiful and clever storage options abound. A convenience bin in the instrument panel hides valuables, as does the hidden in-seat compartment under the available fold-flat passenger seat—simply lift up the seat cushion for easy access. Glove box storage is large enough to hold most laptop computers.

Convenience meets utility with a center console that bears two cup holders that accept 12-ounce cans and 1.5-liter bottles. Front-seat passengers access a side-saddle console pocket that can hold books and tablets.

An optional wireless charging pad is concealed within the center console. Nearby, an integrated phone docking station and USB, SD, auxiliary and power port outlets give Cherokee a leading edge on technology.
OUR DESIGNERS LOOKED TO THE NATURAL HUES
found in some of the world's most iconic landscapes.

There, they found inspiration that translates into stunning interiors.

INSPIRED BY THE WORLD

STEERING STRONG Cherokee's sporty-looking steering wheel acts as your Command
Center. The performance-grip styling puts finger-tip controls safely at hand. Uconnect® phone,
Voice Control buttons and Multi-View Display scrolls are at left. Cruise Controls and cluster
controls are also featured.

NAVIGATION Partnering with your NAV radio, the available Multi-View Display can show turn-by-turn directions, as well as provide additional details that help you navigate your way.

VEHICLE DYNAMICS Are your tires properly inflated? You’ll be notified if the pressure is low on any tire.

PERFORMANCE Get real-time fuel economy data. See how many miles you can travel before you need to refuel. Watch here how the available Select-Terrain® system is functioning with the perspective visuals.

VEHICLE ALERTS You’ll receive visual notification for available safety systems, such as Forward Collision Warning® with crash mitigation and LaneSense™ Lane Departure Warning. Set the distance for the available Adaptive Cruise Control with Stop & Go.

DATA DRIVEN The fingertip controls for the available Multi-View Display are on your steering wheel and can instantly scroll you through a rich selection of vehicle data. This vast array of information is displayed on the 7-inch Multi-View Display that’s within clear view behind the steering wheel. Standard on Trailhawk and Limited models.

STANDARD ON TRAILHAWK AND LIMITED MODELS
Nappa Axis II Perforated Leather/Caprice with Light Frost Beige accent stitching — Morocco–Black Limited (Available)

Nappa Leather with Ruby Red accent stitching — Morocco–Black Trailhawk (Available)

Nappa Leather/Caprice with Light Frost Beige accent stitching — Morocco–Black Limited (Standard)

Nappa Leather/Caprice — Morocco–Black/Iceland Gray Limited (Standard)


Nappa Leather/Caprice with Pearl accent stitching — Vesuvio–Jeep Brown/Indigo Blue Limited (Standard)

Nappa Axis II Perforated Leather/Caprice — Iceland–Black/Iceland Gray Limited (Available)

Brook II Cloth/Portland Cloth — Grand Canyon–Jeep Brown Latitude (Standard) Late availability

Cherokee

With Keyless Enter ’n Go, your key is stashed in your pocket or purse, so you can open the door, lift it seat, push a button and head out for fun. Heated and ventilated front seats are must-have options that perform double duty: provide quick warmth to ward off the chill or help cool seating when temps rise.

With the touch of a button, Cherokee’s available heated steering wheel adds comfort to cold-weather driving.
NAVIGATION. Discover new destinations at the touch of a button. Uconnect® employs GPS navigation for audible turn-by-turn directions, and detailed 3D maps help you ensure you arrive on time. The NAV is integrated into your Multi-View Display so you can see directions front and center. Use Voice Command and set the complete address, city and state, and get directions quickly. SiriusXM® Traffic helps you always find your way. SiriusXM® Traffic utilizes GPS, a high-performance FM radio receiver, and real-time traffic data to provide the fastest route based on traffic conditions. Subscription required. Subory one year of SiriusXM Traffic service is included.

VOICE COMMAND. Simpliﬁes driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select channels or make calls. Select navigation destinations, set cabin temps or show fuel prices. This smart technology can understand commands in English, French and Spanish.

PHONE/TEXT. Plans can change en route. Safely spread the word with a hands-free phone call or use your voice to reply for a more hands-free and enjoyable experience. Detailed 3D maps help you enjoy your journey on time. The NAV is integrated into your Multi-View Display so you can see directions front and center. Use Voice Command and set the complete address, city and state, and get directions quickly. SiriusXM® Traffic helps you always find your way. SiriusXM® Traffic utilizes GPS, a high-performance FM radio receiver, and real-time traffic data to provide the fastest route based on traffic conditions. Subscription required. Subory one year of SiriusXM Traffic service is included.

WIFI. All along the way, you can upload and download, post and search. Uconnect® with available WIFI lets compatible devices to the Web. Your office is available to you as you drive. Compatible Bluetooth® phones and passengers can stay securely connected. Subscription required. Sold separately. (Available)

ENTERTAINMENT. It doesn’t get any better than this. With the SiriusXM® All Access package, you get every channel available on your satellite radio, along with the freedom to listen anywhere with SiriusXM Internet Radio. With Voice Command, you can have the ability to Power Display, Real and Function-Based audio channels. SiriusXM also features Artist Seek/Song, Instant Replay, you have the ability to “save” the current artist or song, and stream the word with a hands-free phone call or use your voice to reply for a more hands-free and enjoyable experience.

60-DAY FREE TRIAL. SiriusXM® Traffic helps you always find your way. SiriusXM® Traffic utilizes GPS, a high-performance FM radio receiver, and real-time traffic data to provide the fastest route based on traffic conditions. Subscription required. Subory one year of SiriusXM Traffic service is included. New service provided by SIRIUS XM SERVICES LLC. SiriusXM Traffic service will not operate in all areas. Terms, prices and service fee require.

VOICE TEXTING. Voice Command allows you to easily “call Judy” or reply. * Pair up to eight Bluetooth® enabled phones, and use your voice to reply to a text message using Voice Texting. You can now access all of these brilliant offerings:

- Voice Command
- Voice Texting
- Garage Door Opener
- Power Locks
- Power Windows
- Voice Activated Texting
- Uconnect® Access
- Navigation
- SiriusXM Traffic
- SiriusXM Traffic
- SiriusXM Internet Radio
- SiriusXM All Access
- Siri-Enhanced Siri

SiriusXM is as mobile as you are. Connect Web-enabled gaming and entertainment devices and passengers can stay connected. Uconnect® with available WIFI lets compatible devices to the Web. Your office is available to you as you drive. Compatible Bluetooth® phones and passengers can stay securely connected. Subscription required. Sold separately. (Available).

UCONNECT ACCESS APP. Use your computer or the custom smartphone app home screen to conduct a local search. Voice Command and touchscreen controls can help you work smarter while you drive. Press the Access button to connect with the right source for answers. Questions about a Uconnect feature, app or subscription required. Sold separately.

UCONNECT CARE. Conduct a real-time local search for restaurants, coffee shops and other businesses, named by rating and location.

UCONNECT ACCESS. Use your computer or the custom smartphone app home screen to conduct a local search. Voice Command and touchscreen controls can help you work smarter while you drive. Press the Access button to connect with the right source for answers. Questions about a Uconnect feature, app or subscription required. Sold separately.

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NAVIGATION WITH 3D MAPPING. Use your voice to enter a complete address in one step. Uconnect® will provide mapping on its 8.4-inch touch screen, as well as audible turn-by-turn directions. You’ll see full-color three-dimensional modeling of urban destinations to help identify landmarks and street junctions. This feature is available with the Uconnect 8.4AN radio.

HANDS-FREE PHONE. Uconnect easily connects with your compatible phone, and allows quick access to your stored contacts.™ With Voice Command, you can say who you want to call. A standard feature on all radios.

VARIETY ENTERTAINMENT. Connect your compatible media device, stream your music via Bluetooth® Streaming Audio or SD card, or listen to HD radio (8.4AN only). And with SiriusXM® Satellite Radio you can access 160 channels of news, sports, talk and premium entertainment (your first year of service is included).

SIRIUSXM ALL ACCESS.™ It doesn’t get any better than this. With the SiriusXM All Access package, you get every channel available on your satellite radio, including commercial-free music, plus sports, news, talk and entertainment. Plus, listen wherever you go on your portable devices with a SiriusXM Internet Radio subscription included with your one-year trial. Options in all the places life takes you.

SIRIUSXM TRAVEL LINK.™ Get the latest national and local weather reports and ski slope conditions while you’re on the road. Find the best fuel prices at nearby gas stations. Check in-game scores of your favorite team or see how they fared in their last matchup. See what’s playing and when at the nearest movie theatre. Your first year of SiriusXM Travel Link™ service is included.

VOICE TEXT REPLY.™ Powerful Cloud-based voice recognition allows you to send text messages from your Bluetooth enabled phone without taking your hands off the wheel or focus from the road. (Available)

APPS.† Uconnect Access turns your vehicle into a WiFi hotspot via the power of the Cloud. This suite of new services includes 9-1-1 Call, Roadside Assistance, Stolen Vehicle Assistance, Theft Alarm Notification, Voice Texting and a smartphone app that enables you to lock and unlock your doors and start your car. Uconnect Access brings the next level of mobile in-vehicle technology to your fingertips. (Available)

*Voice Text Reply is not live-texting. You can only listen to test messages and respond with preset messages. Check Uconnectphone.com for compatibility.

†Availability of applications subject to change.

PREMIUM AUDIO SYSTEM. Audible is an opt for Cherokee’s premium 9-speaker sound system with a eight-inch subwoofer, designed in tandem with Alpine,® the leading manufacturer of high-performance mobile electronics. The system’s 11 channel pumps out a 506 watts of power for a dynamic sound that is sure to strike chord.

What a beautiful way to stay connected. Uconnect® puts you in control with an available 8.4-inch touch screen conveniently positioned front and center. Control and data are displayed in crisp clarity. Welcome to Command Central.
STRETCH OUT. Second-row passengers gain first-class legroom, with space reserved for carry-ons too. Cherokee’s configurable 60/40 split-folding second-row seats can recline six degrees and also adjust fore and aft, so rear-seat passengers can stretch out in roomy comfort.

UTILITY WITH PURPOSE. The exclusive Jeep® Cherokee Cargo Management System enables many innovative and thoughtful storage solutions, including a Storage Locker, Emergency Kit, Foldable Cooler, First Aid Kit and more — all Authentic Jeep Accessories by Mopar. See your Jeep brand dealer for the latest parts and accessories.
FUN WITH PURPOSE. It’s the little and not-so-little surprises that add to the fun factor of Cherokee’s functional interior landscape. Let’s talk about storage spaces — there are 19 cubbies, pockets and bins throughout, giving you plenty of spots to store phones, computers, tablets, maps, gaming devices — you get the idea. Flip up the floor of the rear cargo area and you’ll find three levels (depending on vehicle configuration) of rear cargo under-floor storage systems, each with an integrated storage tray to store valuable treasures. Look up above the rearview mirror and there’s a handy spot to keep your sunglasses. Option the fold-flat front-passenger seat for another secret spot that’s revealed when you simply flip up the seat pad.

CONFIGURE WITH PURPOSE. Travel with up to four adult passengers in Cherokee, with room behind the rear seats for groceries or gear. The 60/40 split-folding rear seats can travel up to six inches fore or aft for adjustable leg-room flexibility. When the entire rear bench is folded, you have a nearly flat surface offering storage space of approximately 54.9 cu ft.

PLENTY OF OPTIONS. When it comes to carrying a combination of people and cargo, the optional fold-flat front passenger seat and the 60/40 split on the rear seatbacks can be configured to your liking, allowing you to haul luggage, boxes, golf clubs, ski equipment and so much more.

EVERYTHING IN PLACE

Overhead storage
Upper instrument panel storage bin
Cubby below radio (available)
Driver lower-left cubby
Media center
Saddle storage
Cloth box
Passenger side-map pocket
Driver side-map pocket
Two cup holders
Pencil/pen holder
Two levels of storage in center console
Under seat storage (available)
Driver side-map pocket on backside of seat
Rear door map pocket
Rear door map pocket
Cargo Management System
Rear quarter trim storage
Under cargo storage

BRILLIANT VERSATILITY

OVERHEAD STORAGE

Upper instrument panel storage bin
Cubby below radio (available)
Driver lower-left cubby
Media center
Saddle storage
Cloth box
Passenger side-map pocket
Driver side-map pocket
Two cup holders
Pencil/pen holder
Two levels of storage in center console
Under seat storage (available)
Driver side-map pocket on backside of seat
Rear door map pocket
Rear door map pocket
Cargo Management System
Rear quarter trim storage
Under cargo storage
This guardian keeps consistent watch over you and yours. Over 70 standard and available safety and security features add to Cherokee’s brave stewardship, including:

10 STANDARD AIR BAGS. Your sense of security is fully met with Cherokee’s all-around air bag system. Full-length side-curtain driver and front-passenger inflatable knee bolsters air bags seat-mounted for front and rear occupants, side thorax and advanced multistage front air bags all work in tandem to help provide protection. Standard.

ELECTRONIC STABILITY CONTROL (ESC). A vehicle-wide network of safety sensors helps maintain vehicle control, providing instant aid should they detect you’re veering off your intended path. ESC coordinates Electronic Roll Mitigation (ERM), antilock brake system (ABS), and Brake Assist. All-Speed Traction Control and available Trailer Sway Control (TSC), sending them into action when needed. Standard.

RAIN BRAKE SUPPORT. Wet pavement can prove challenging to safe travel. This system automatically helps maintain optimal braking by keeping brake rotors dry in rainy conditions, with assistance from the Electronic Stability Control (ESC).

ELECTRONIC ROLL MITIGATION (ERM). As an extension of ESC, ERM employs ESC sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain stability and remain under control. Standard.

TRAILER SWAY CONTROL (TSC). Crosswinds and traffic hold no sway over you and your payload. As part of ESC, TSC helps keep you and the toys you are towing safely on course.

Cherokee delivers exceptional peace of mind with a hero’s heart — a strong foundation constructed with 65 percent high-strength steel.
CHEROKEE TRAILHAWK
Includes Latitude features, plus or replacing:
— Jeep Active Drive Lock 4WD with rear-side Locker
— Two Trail Rated® badges
— 3-inch raised ride height
— Off-road suspension, skid plates
— 17-inch polished aluminum wheels with all-terrain tires
— Full-size spare tire
— 7-inch customer-configurable Multi-View Display
— Uconnect® 8.4-inch color touch screen
— SiriusXM® Satellite Radio
— Leather-trimmed heated front seat
— 6-way power driver seat with 4-way lumbar support
— Passase entry/keysless Enter 'n Go
— Automatic headlamps
— Dual-Zone Automatic Temperature Control
— Heated outside mirrors with turn signals and courtesy lamps
— Security alarm
— Electronic Stability Control (ESC) with Electronic Roll Mitigation, Hill Start and Trailer Sway Control
— Front and rear side-curtain and front and rear seat-mounted side air bags
— Front driver and passenger active head restraints
— Media center/electronics storage with power connections
— Uconnect Voice Command
— Power windows — driver one-touch down
— Remote keyless entry with panic alarm
— Steering wheel-mounted cruise control
— Removable roof rack cross rails
— Cargo net, tonneau cover
— Remote keyless entry with panic alarm
— Steering wheel-mounted cruise control
— Selec-Terrain® with Rock mode
— Red interior accent stitching
— Cargo net, all-weather floor mats
— Select-Terras™ center console
— Leather-wrapped shift knob
— Extra-Knee® storage

CHEROKEE TRAILHAWK
Includes Latitude features, plus or replacing:
— 18-inch polished aluminum wheels
— 7-inch customer-configurable Multi-View Display
— Uconnect® 8.4-inch color touch screen
— SiriusXM® Satellite Radio
— Leather-trimmed heated front seat
— 6-way power driver seat with 4-way lumbar support
— Passase entry/keysless Enter 'n Go
— Automatic headlamps
— Dual-Zone Automatic Temperature Control
— Heated outside mirrors with turn signals and courtesy lamps
— Security alarm
— Electronic Stability Control (ESC) with Electronic Roll Mitigation, Hill Start and Trailer Sway Control
— Front and rear side-curtain and front and rear seat-mounted side air bags
— Front driver and passenger active head restraints
— Media center/electronics storage with power connections
— Uconnect Voice Command
— Power windows — driver one-touch down
— Remote keyless entry with panic alarm
— Steering wheel-mounted cruise control

CHEROKEE LIMITED
Includes Latitude features, plus or replacing:
— 18-inch polished aluminum wheels
— Uconnect® 5.0 color touch-screen radio with integrated Uconnect controls
— 115-volt outlet
— Driver and passenger one-touch up/down windows
— Deep-tint privacy glass
— Body-color mirrors
— Body-color rear door handles
— Bright Chrome daytime opening (DLO)
— Bright red tail lamps
— Front defroster and defogger
— Leather-trimmed heated front seats
— 8-way power driver seat with 4-way power lumbar support
— Passive entry/keysless Enter ‘n Go
— Automatic headlamps
— Dual-Zone Automatic Temperature Control
— Heated outside mirrors with turn signals and courtesy lamps
— Security alarm
— Electronic Stability Control (ESC) with Electronic Roll Mitigation, Hill Start and Trailer Sway Control
— Front and rear side-curtain and front and rear seat-mounted side air bags
— Front driver and passenger active head restraints
— Media center/electronics storage with power connections
— Uconnect Voice Command
— Power windows — driver one-touch down
— Remote keyless entry with panic alarm
— Steering wheel-mounted cruise control
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*Image credits to Jeep and Fiat Chrysler*