Optima Hybrid features a combination of contemporary design, advanced technology, and outstanding performance that stands out among midsize sedans. Its full parallel hybrid system consists of a powerful internal combustion engine and an electric motor that seamlessly work together to help produce optimum power and efficiency. Plus, impressive premium features make every drive a pleasure. Like all Kia models, Optima Hybrid also comes with an industry-leading, 10-year/100,000-mile warranty program—a testament to its outstanding quality and reliability.

The beauty of hybrid efficiency
Optima Hybrid’s interior includes sleek design and meticulous craftsmanship. The driver will appreciate its outstanding ergonomics and well-positioned controls, while passengers will welcome the spacious seating and generous headroom and legroom. Plus, available features like leather seat trim,* and high-gloss and satin chrome accents* throughout the interior make it exceptionally comfortable and enhance its contemporary look.

A spacious interior with sophisticated styling

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VOICE-COMMAND NAVIGATION SYSTEM* An available voice-command navigation system features a Rear-Camera Display* and continuously updated highway conditions from SiriusXM Traffic,* making daily driving especially convenient.

STEERING-WHEEL-MOUNTED CONTROLS A variety of features may be operated with the convenient steering-wheel-mounted controls, including the audio system’s volume and mode, along with the cruise control system.

POWER-ADJUSTABLE FRONT SEATS* An available 8-way power-adjustable driver’s seat and a 4-way power-adjustable front passenger seat provide personalized seating positions to make all-day drives a pleasure.

* See Features and Specifications page for availability. See back cover for endnotes. Not all optional features are available on all trims. Simulated images shown for illustration only.
Confidence-inspiring technology

Optima Hybrid features an array of advanced systems designed to monitor your driving environment and seamlessly connect you to the road. It continuously delivers information to make better driving decisions. Plus, a range of innovative features are dedicated to providing a wider variety of entertainment options.

1. UVO — SHORT FOR “YOUR VOICE” The available UVO eServices3* Infotainment System uses advanced voice-recognition technology to let you conveniently manage your music and enjoy hands-free use of your phone — with simple, intuitive verbal commands. An available free app allows you to integrate your compatible smartphone with your vehicle — and make the most of UVO eServices3*. This app can be downloaded at the App Store7 and Google Play™ Store. UVO eServices3* can access Local Search powered by Google™ when it is connected wirelessly to an Internet hotspot,3 and with My Points of Interest1* it allows you to see a web-enabled computer to send locations that you find on Google Maps™ and with available Rear-Camera Displays with Local Search powered by Google™ it allows you to use a web-enabled computer to send locations that you find on Google Maps™ and with available Rear-Camera Displays with My Car Zone you can monitor your vehicle's driving habits with My Car Zone’s first-class amenities are designed to enhance both driver and passenger comfort all year long.

2. BLIND-SPOT DETECTION WITH LANE-CHANGE ASSIST™ An available radar system helps detect vehicles in the driver’s blind spot and then provides alerts. Lane-Change Assist helps detect vehicles approaching from behind.

3. REAR CROSS-TRAFFIC ALERT™ Available Rear Cross-Traffic Alert warns the driver of cross-traffic while the vehicle is in reverse by activating audible and visual alerts to help reduce the likelihood of a collision.

4. REAR-CAMERA DISPLAY™ To help you see things behind your vehicle that you might not see by looking over your shoulder, Optima Hybrid features an available Rear-Camera Display with a large, bright screen.

5. REAR PARK ASSIST SYSTEM™ An available sonar sensor system is concealed in the vehicle’s rear bumper. When you’re backing up, an audible warning is given if the system detects certain objects behind your vehicle.

6. PANORAMIC SUNROOF* The expansive available panoramic sunroof lets you fill the interior with sunshine and fresh air. It also includes power retracted sunshades and the front portion of the sunroof tilts and slides.

7. VENTILATED AND HEATED SEATS The available dual-zone automatic temperature control allows the driver and front passenger to adjust individual temperature settings. Rear-seat passengers have a separate vent.

8. DRIVER’S MEMORY SEAT Available memory settings for two drivers are located on the driver’s door, providing personalized ergonomics for the driver’s seat and outside mirrors. It makes daily operation more convenient.

9. PUSH-BUTTON START To make everyday driving more convenient, the Smart Key remote lets you start or stop the engine with the push of a button, even when you have the key fob in your pocket or purse.

10. DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL To create personalized climate zones, the available dual-zone automatic temperature control allows the driver and front passenger to adjust individual temperature settings. Rear-seat passengers have a separate vent.

11. HEATED STEERING WHEEL* Available heated front seats and heated rear outboard cushions help ensure comfortable driving in cold weather.

12. POWER FOLDING OUTSIDE MIRRORS* To make parking in tight spots easier, the available power-folding outside mirrors are easily folded in or out by using a door-mounted control or the key fob. The available Electronic Parking Brake (EPB) functions like a conventional manual/hand brake but has the added convenience of automatically releasing when you shift out of Park.

13. ELECTRONIC PARKING BRAKE* The available Electronic Parking Brake (EPB) functions like a conventional manual/hand brake but has the added convenience of automatically releasing when you shift out of Park.

First-class features

A long list of premium features work together to make daily driving more convenient than ever and encourage drivers to enjoy every moment behind the wheel. In addition, Optima Hybrid’s variety of first-class amenities are designed to enhance both driver and passenger comfort all year long.
Advanced engineering for your protection

Optima Hybrid features advanced safety systems engineered to help you maintain control, even in harsh road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving. In addition, a range of passive safety systems work together to help minimize injury when certain traffic accidents are unavoidable.

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. Inflated airbags are shown for illustration only. See back cover for endnotes.

**VEHICLE STABILITY MANAGEMENT (VSM)**
For additional steering direction control capability, the VSM system intervenes in appropriate situations to help the driver regain control of the vehicle.

**ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)**
To help maintain more consistent braking as vehicle loads and weight distribution change, EBD automatically adjusts the front-to-rear balance of brake pressure.

**ELECTRONIC BRAKE-ASSIST SYSTEM (EBA)**
If EBA detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

**HILL-START ASSIST CONTROL (HAC)**
To help keep your vehicle from rolling backward when starting off on a steep hill, the HAC system automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

**ANTI-LOCK BRAKING SYSTEM (ABS)**
ABS is an integral part of an active safety system and helps to contribute to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.

**VEHICLE STABILITY MANAGEMENT (VSM)**
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**ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)**
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**ELECTRONIC BRAKE-ASSIST SYSTEM (EBA)**
EBA automatically applies full braking force to help shorten your overall stopping distance.

**HILL-START ASSIST CONTROL (HAC)**
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**ANTI-LOCK BRAKING SYSTEM (ABS)**
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**Optima Hybrid features advanced safety systems engineered to help you maintain control, even in harsh road conditions and in some emergency situations.**

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FEATURES

MECHANICAL & EXTERIOR

- 2.4L 4-cylinder engine, full parallel hybrid system
- 6-speed electronically controlled Sportmatic® transmission
- High-performance dampers
- 17" tires/wheels
- Panoramic sunroof
- Manual-folding outside mirrors with turn-signal indicators
- Power-folding outside mirrors with turn-signal indicators
- Heated outside mirrors
- Auto light control

CONVENIENCE

- Ventilated & heated front seats
- Anti-lock Braking System (ABS)
- AM/FM/CD/MP3/SiriusXM satellite radio
- Auto light control
- Steering-wheel-mounted audio controls w/voice-command navigation, SiriusXM Traffic
- Cruise control
- USB/auxiliary input jacks
- UVO eServices Infotainment System
- Manual-folding outside mirrors w/turn-signal indicators
- High-performance dampers
- 8-way power-adjustable driver’s seat
- Height-adjustable front seat-belt anchors
- Front & rear seat-belt pretensioners
- Front seat-belt extenders
- Anti-lock Braking System (ABS)
- Electronic Stability Control (ESC)

INTERIOR & CONVENIENCE

- Active Eco System
- Electronic parking brake
- Dual-zone automatic temperature control w/vent sunroof
- Cooling glove box
- Power front & rear windows
- Driver & front passenger’s one-touch auto-up/down windows
- Power door locks w/remote keyless entry
- Power front & rear windows
- Auto-dimming rearview mirror
- Power moonroof
- Power front & rear windows
- Tilt & telescopic steering column
- Electronic parking brake
- Front & rear seat-belt pretensioners
- Dual front advanced airbags
- Front & rear seat-belt extenders
- Anti-lock Braking System (ABS)
- Electronic Stability Control (ESC)

RESTRAINT & SAFETY SYSTEMS®

- Hill start assist
- LED headlight cleaning system
- Front fog lights
- Heated front seats
- Door mood lights
- Heated front seats
- Front seat belt pretensioners
- Front seat belt extenders
- Anti-lock Braking System (ABS)
- Electronic Brake-force Distribution (EBD)
- Electronic Stability Control (ESC)

- Vehicle Stability Management (VSM)
- Brake Assist System (BAS)
- Electronic Brake-force Distribution (EBD)
- Hill-start Assist Control (HAC)
- Lane-impact prevention
- Front & rear seat-belt pretensioners
- Anti-lock Braking System (ABS)
- Electronic Stability Control (ESC)

HYBRID CONVENIENCE

- UVO eServices Infotainment System w/Rear-Camera Display®
- 10.25" touchscreen
- LED front- & rear-seat lights
- Laminated front-door windows & rear combination tail lights
- LED running lights
- Rear seat w/ski pass-through
- Dual front advanced airbags
- Front & rear seat-belt extenders
- Anti-lock Braking System (ABS)
- Electronic Stability Control (ESC)

PACKAGES

- 215/50R17 tires
- 35/39 (EX) fuel tank capacity
- 36/40 (Hybrid) fuel tank capacity
- 13.7 cu.ft.

- 215/55R16 tires
- 34/38 (EX) fuel tank capacity
- 38/40 (Hybrid) fuel tank capacity
- 13.7 cu.ft.

- 215/55R17 tires
- 35/39 (EX) fuel tank capacity
- 37/40 (Hybrid) fuel tank capacity
- 14.0 cu.ft.

- 215/55R17 tires
- 40/42 (EX) fuel tank capacity
- 42/44 (Hybrid) fuel tank capacity
- 14.0 cu.ft.

- 215/55R17 tires
- 40/42 (EX) fuel tank capacity
- 42/44 (Hybrid) fuel tank capacity
- 14.0 cu.ft.

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