Discover the new Kia

2017 FORTE
Three ways to have it all

The 2017 Kia Forte has a superb combination of contemporary design, lively performance, and advanced technology. Three models are available so that you can choose the one that fits your lifestyle: the sleek sedan, the versatile Forte5, and the sporty Koup. In addition, a range of available premium features are designed to monitor your driving environment and enhance your daily drive, including Autonomous Emergency Braking,1* Blind-Spot Detection,1* and Lane Keep Assist.1* Like all Kia models, Forte comes with an industry-leading 10-year/100,000-mile warranty program.2

Spacious and comfortable

Forte is designed to let five people relax and travel in style. Its spacious interior offers plenty of head- and legroom for both driver and passengers. Forte also has available stylish leather seat trim, while a long list of available features, such as heated and ventilated front seats,* further enhance your comfort.

1. **VENTILATED FRONT SEATS** *
   Stay cool on hot summer afternoons, thanks to available ventilated driver and front-passenger seats that circulate cool air through perforations in the seat leather.

2. **HEATED FRONT SEATS** *
   For comfortable driving in cold weather, premium features include available heated front seats.

3. **POWER-ADJUSTABLE DRIVER’S SEAT WITH MEMORY SETTINGS** *
   An available 10-way power-adjustable driver’s seat with lumbar support* and two-memory presets,* allows the driver to choose the ideal seating position.

4. **DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL** *
   To create personalized climate zones for both the driver and front passenger, the available dual-zone automatic temperature control has individual settings. Rear-seat passengers have their own rear vent.

**INTERIOR REFINEMENTS**
Available soft-touch upper door panels* add to Forte’s contemporary design. Other available features enhance comfort and convenience for both driver and passengers, including a sliding front center armrest* and rear seat armrest with cup holders.*
A wide array of premium features

Forte is designed to put the driver confidently in control, thanks to a range of premium features intuitively positioned for easy access. SX models feature a racing-inspired, D-shaped, leather-wrapped steering wheel complemented by a leather-wrapped gearshift knob and sleek instrument panel, all adding to its contemporary design.

**1. POWER SUNROOF**
An available power sunroof lets you enjoy a feeling of spaciousness and fills the cabin with fresh air. It features a tilt-and-slide design for ventilation or a full open-air experience, while its sunshade is quick and convenient to operate.

**2. SMART TRUNK**
On the Forte sedan, an available Smart Trunk automatically unlocks if you stand behind it for three seconds with the available Smart Key in your possession. It’s especially appreciated if your hands are full.

**3. PADDLE SHIFTERS**
Forte SX models with an available seven-speed dual-clutch transmission feature steering-wheel-mounted paddle shifters that help provide the driver with precise control and sportier shifts.

**4. METAL PEDALS & SPORT STYLING**
Forte S and SX models feature sporty interior styling that’s highlighted by available metal pedals and gloss-black accents. Additionally, both models have sleek carbon fiber trim on the dash, complemented by chrome details.

**STICKER-HELD CONTROLS**
You may operate a variety of features with the convenient steering-wheel-mounted controls, including the audio system’s volume and mode selection and all of the available cruise control system’s functions.

**BLUE TOOTH® WIRELESS TECHNOLOGY**
You may listen to streaming audio when using a compatible Bluetooth® wireless technology-enabled device. Once you pair a compatible cell phone, you can access a variety of your phone’s functions with the touch of a button and straightforward voice commands.

**SIRIUSXM® SATELLITE RADIO**
Enjoy over 150 channels of commercial-free music, plus sports and news in your Forte during your 3-month SIRIUSXM All Access trial subscription, which also includes streaming 160-plus channels on your computer, smartphone, and tablet.

**VOICE-COMMAND NAVIGATION**
To enhance everyday driving convenience, an available advanced voice-command navigation system features a vivid 7-inch color touchscreen and delivers updated highway conditions from SIRIUSXM Traffic.

**INTERIOR FEATURES**
Versatility is just the beginning

Forte5 stands out with its own unique exterior styling. Its fifth door allows easy access to its roomy cargo area, while split-folding rear seats provide added versatility. Changing configurations is simple, with an easy-to-use lever at the back of each seat.

1. 60/40 SPLIT-FOLDING REAR SEATS
Forte5 has a roomy interior and, like all Forte models, features split-folding rear seats so you can fit additional cargo and up to two rear-seat passengers at the same time.

2. HIDDEN STORAGE & CARGO COVER
Forte5's cargo cover lets you store your valuable items out of sight. A hidden tray beneath the cargo floor includes dividers to help you keep loose items neatly organized.
Advanced technology at your command

Forte features an impressive variety of technologically advanced systems. They are designed to enhance your confidence on the road, make daily driving more convenient, provide added entertainment options, and deliver a steady stream of information designed to help you make better, more timely driving decisions.

1. UVO — SHORT FOR “YOUR VOICE”
   The available UVO eServices Infotainment System provides you with an easy, hands-free way to connect to your Forte by seamlessly integrating your compatible smartphone with your vehicle. UVO eServices can keep track of your vehicle’s parking location with Parking Wizard, download apps from the App Download Center, monitor your vehicle’s driving habits, access 911 Connect or Enhanced Roadside Assistance, and check maintenance requirements with Vehicle Diagnostics on the large touch screen. Additionally, there are no subscription fees for the first 10 years to access all of these benefits.

2. APPLIES CarPlay™ and ANDROID AUTO™
   Apple CarPlay and Android Auto let you take full advantage of the available UVO eServices Infotainment System by simply connecting your compatible smartphone with a USB cable. You can then use it to navigate to your destination, make phone calls, and retrieve voicemail. You can also send and receive text messages and respond to them verbally, and more. Plus, compatible apps are displayed onto the touch screen.

3. SMART WELCOME
   When you approach your Forte and it detects the presence of the available Smart Key remote, the available Smart Welcome system brightens the surrounding environment by turning on the outside mirror and door-handle lights.

4. PUSH-BUTTON START
   For everyday driving convenience, you can start or stop the engine with the push of a button, and open a locked door, with the available Smart Key remote — even when you have it in your pocket or purse.

5. UVO eSERVICES APP
   An available free app, downloadable at the App Store or Google Play Store, lets you use a compatible smartphone to access UVO eServices features. Or access UVO eServices through myuvo.com with a computer.

6. AUTONOMOUS EMERGENCY BRAKING
   This available system is designed to detect and monitor vehicles traveling ahead of you. It then works to automatically apply the brakes if it determines a crash might be imminent, helping to avoid a collision or mitigate the effects if it cannot be avoided.

7. BLIND-SPOT DETECTION WITH LANE-CHANGE ASSIST
   An available radar system helps detect vehicles in the driver’s blind spot and then provides audio and visual alerts. Lane-Change Assist helps detect vehicles in adjacent lanes approaching from behind.

8. FORWARD COLLISION WARNING SYSTEM
   Available Forward Collision Warning System activates alerts when the vehicle detects objects immediately ahead that may cause a potential impact, encouraging the driver to decelerate.

9. HDR HEADLIGHTS
   Dynamic Bending Light helps deliver a varying beam pattern based on vehicle speed and steering angle.

10. REAR-CAMERA DISPLAY
    To help you see things behind your vehicle that you might not see by looking over your shoulder, Forte features an available Rear-Camera Display with a large, bright screen.

11. REAR CROSS-TRAFFIC ALERT
    Available Rear Cross-Traffic Alert helps warn the driver of cross traffic while the vehicle is in reverse by activating audible and visual alerts.

12. LANE DEPARTURE WARNING SYSTEM
    This available system is designed to detect and monitor vehicles traveling ahead of you. It then works to automatically apply the brakes if it determines a crash might be imminent, helping to avoid a collision or mitigate the effects if it cannot be avoided.

13. LANE KEEP ASSIST SYSTEM
    The available Lane Keep Assist System helps prevent the vehicle from drifting into another lane. If you start to get close to the lane markers, it will apply corrective steering assistance to help keep you in your lane.

14. BLIND-SPOT DETECTION WITH LANE-CHANGE ASSIST
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ADVANCED TECHNOLOGY

S.E.P. E. DEP E-POLICY ©2018 Kia Motors America. For availability and restrictions. Not all options/features are available on all models. Shown on Screen shown. Images #7, #8, #11, and #14 shown for illustration only.
Excitement comes in many forms

The Forte LX and S models feature a 2.0L 147-horsepower engine that provides an ideal combination of performance and efficiency, with the addition of a sport-tuned suspension on the stylish S model. EX models provide added excitement with a 2.0L Gasoline Direct Injection (GDI) engine with 164 horsepower. For sporty performance, Koup SX and Forte5 SX models have a 1.6L turbocharged GDI engine that delivers 201 horsepower, paired to your choice of a six-speed manual transmission or seven-speed dual-clutch transmission that helps optimize the engine’s responsiveness. Plus, SX models have larger front brakes and a sport-tuned suspension for crisp, agile handling.
VEHICLE STABILITY MANAGEMENT (VSM)
For additional steering-direction-control capability, the VSM system is designed to intervene in appropriate situations to help the driver regain control of the vehicle.

ACTIVE SAFETY
Dedicated to making safety a top priority
Forte’s technologically advanced systems are engineered to give you greater confidence on the road and help you maintain control, even in harsh road conditions and some emergency situations.† In addition, these systems are designed to function automatically, freeing you to focus on safe driving.

ELECTRONIC STABILITY CONTROL (ESC)
ESC provides improved directional stability to help maintain better control in difficult driving situations. During emergency maneuvers, it works to control the engine and brakes to help keep your Forte on course.

traction control system (TCS)
When TCS senses wheel spin during acceleration, it uses a combination of both engine power and brake force to help transfer power to the wheels that have the most traction.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)
To help maintain more consistent braking as vehicle loads and weight distribution change, the EBD system automatically adjusts the front-to-rear balance of brake pressure.

TRACTION CONTROL SYSTEM (TCS)
When TCS senses wheel spin during acceleration, it uses a combination of both engine power and brake force to help transfer power to the wheels that have the most traction.

brake assist system (BAS)
If BAS detects emergency braking, based on how quickly you step on the brake pedal, it is designed to instantly apply full braking force, which helps shorten your overall stopping distance.

Hill-Start Assist Control (HAC)
To help keep your Forte from rolling backward when starting off on a steep hill, the HAC system automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

ANTI-LOCK BRAKING SYSTEM (ABS)
ABS is the foundation of an active safety system and helps contribute to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions, like wet or slippery roads.
PASSIVE SAFETY

Advanced engineering for your protection

At Kia, the process of improving all aspects of safety is relentless. As a result, continuous engineering advances and breakthroughs in material design have led to Forte’s strong body construction, strategically placed airbags, and advanced sensors, all of which help to increase your peace of mind.

ADVANCED AIRBAG SYSTEM
As a first line of defense, an advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags.16

AIRBAG & SEAT-BELT SENSORS
This advanced system monitors the severity of certain impacts, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.16

FRONT SEAT-BELT PRETENSIONERS
Pretensioners have been designed to tighten the driver’s and front passenger’s seat belts in the event of certain collisions. This can help to reduce the likelihood of injuries.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS
The front height-adjustable seat-belt anchors allow the driver’s and front passenger’s seat belts to be raised and lowered for a proper fit, helping ensure effective operation.

FRONT & REAR CRUMPLE ZONES
Both front and rear crumple zones are engineered to help absorb and disperse impact energy, helping to preserve the basic structural integrity of the passenger compartment in certain collisions.

SIDE-IMPACT DOOR BEAMS
All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The body’s support pillars are reinforced to help strengthen the body of the vehicle.

LATCH SYSTEM
Forte features the easy-to-use Lower Anchors and Tethers for Children (LATCH) system. It is engineered to let you securely install a compatible child seat at either end of the rear seat.

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16 See Specifications page for endnote. Simulated image. Shown for illustration purposes only.
Discover world-class quality

Kia is committed to producing exceptional vehicles with superb quality and reliability to suit most every driving need. From compact to crossover, Kia delivers an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems.

### Kia Motors America

Under the direction of President and Chief Design Officer Peter Schreyer, Kia vehicles have captured worldwide attention for their interior and exterior styling. The passionate collaboration of Kia’s designers has created a look that makes every model as bold as it is distinctive.

#### Industry-Leading Warranty Program

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.

- **10-year/100,000-mile limited powertrain warranty**
- **5-year/100,000-mile limited basic warranty**
- **5-year/100,000-mile limited anti-perforation warranty**
- **5-year/60,000-mile 24-hour roadside assistance**

#### Commitment to America

Kia Motors has invested over $11 billion in its manufacturing plant in West Point, Georgia. Utilizing state-of-the-art robotics, the plant has produced over 2 million vehicles since 2002. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant. Together with on-site automotive suppliers, the Georgia facility is responsible for the creation of more than 15,000 jobs in West Point and the surrounding areas. It’s all part of Kia Motors’ commitment to America—a commitment that is sure to grow and strengthen in the years ahead.

#### Taking on the Competition

The Kia Racing team has gone head-to-head with world-class rivals—and won. Motorsport is a proven test bed for reliability, durability, and performance, and the knowledge gained on the racetrack has helped Kia manufacture award-winning vehicles that perform beyond your expectations. In six years of racing, Kia won a total of seven championships with three models—Kia S-Doo, Forte Koup, and Optima.

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### Compelling Design

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### Colors

#### EXTERIOR

<table>
<thead>
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<th>Color</th>
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Actual exterior and interior colors may vary from printed brochure.

Optional: **JY on Koup**; **Sedan Only**

Kia Sorento and Optima GDI (EX, SX, Limited and certain LX trims only) are assembled in the United States from U.S. and foreign parts. See Specifications page for endnotes.

Kia Motors America
## FEATURES

### MECHANICAL & EXTERIOR
- 2.0L Multiport injection 4-cylinder engine
- 6-speed manual transmission (N/A on LX)
- 6-speed automatic transmission (N/A on LX)
- Anti-lock Braking System (N/A on Koup)
- Tire Pressure Monitoring System (N/A on Koup)
- Dual front advanced airbags
- 2 tweeter speakers (standard on Forte5 LX)
- 16" tires w/alloy wheels (N/A on Sedan LX & Forte5/Sedan EX)

### INTERIOR & CONVENIENCE
- UVO eServices3 Infotainment System w/voice-command
- Vehicle Stability Management (VSM)
- Anti-lock Braking System (ABS)
- Dual front advanced airbags
- Cloth seat trim (standard on Koup EX)
- Power windows w/driver’s one-touch auto-down
- Power door locks
- Tilt & telescopic steering column

### SEATING & TRIM
- Cloth seat trim (standard on Koup EX)
- Leather seat trim (N/A on EX)
- Heated rear seats (N/A on Koup)
- Heated front seats (standard on EX)
- Heated rear seat (N/A on Koup)
- Ventilated front seats (N/A on Koup)
- Power driver’s seat (N/A on LX)
- Power front seats (N/A on LX)
- Dual zone automatic temperature control (standard on EX)

### RESTRAINT & SAFETY SYSTEMS16
- Side-impact curtain airbags (standard on EX)
- Knee airbags (standard on EX)
- Electronic Stability Control (ESC)
- Traction Control System (TCS)
- Tires-Pressure Monitoring System (TPMS)

### BODY & CHASSIS
- 2.0L MF/6 MT/1.4L GDI/TURBO
- 2.0L MF/6 MT/1.4L GDI/TURBO
- 16L TURBO

### TIRES
- 205/55R16
- 215/45R17
- 225/40R18

## SPECIFICATIONS

### ENGINE
- Type
- 2.0L MF/DI;
- 2.0L MF/DI;
- 16L TURBO

### BODY & CHASSIS
- Body Type
- Sedan
- Sedan
- Sedan

### BRAKES
- Type
- Front:
- Rear:

### TIRES
- Size
- 205/55R16
- 215/45R17
- 225/40R18

## ENDNOTES
1. These features are not substitutes for safe driving and may not detect all objects surrounding a vehicle. Always drive safely and use caution. 2. Includes 10-year/100,000-mile powertrain warranty plus a 5-year/60,000-mile limited warranty coverage. Kia’s road-side assistance, roadside services, and a variety of other products and services are available. See a Kia retailer for a complete list of various Kia products and services. 3. Kia is under license. A compatible Bluetooth®-enabled cell phone is required to use Bluetooth® wireless technology. 4. Power steering, front power windows, and sport suspension are available for Forte5 & Koup (N/A on Sedan EX). 5. Kia’s warranty covers only Kia parts. 6. All referenced material trademark and/or registered trademark and/or trademark are the trademarks of their respective owners. 7. Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Kia is under license. 8. Apple is a registered trademark of Apple Inc. 9. SiriusXM audio and data services each require a subscription sold separately, as well as a compatible Bluetooth audio device, SiriusXM service contract, and a free trial account. 10. SiriusXM service contract sold separately, after trial, plan terminates. 11. SiriusXM audio and data services will activate after airbag deployment and requires a cell phone connected via Bluetooth wireless technology. 12. Apple CarPlay available mid-2016. 13. Apple, the Apple logo, CarPlay, and FaceTime are trademarks of Apple Inc. 14. These terms are subject to change without notice. 15. 2017 EPA-ESTIMATED FUEL ECONOMY15
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### BODY & CHASSIS
- Body Type
- Sedan
- Sedan
- Sedan

### BRAKES
- Type
- Front:
- Rear:

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- Size
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