Discover the new Kia

2017 SPORTAGE
THE ALL-NEW SPORTAGE

The compact crossover reimagined

It’s time to discover just how good a compact crossover can be. Introducing the all-new 2017 Kia Sportage. Completely redesigned, it offers a striking synthesis of performance, versatility, and refinement. Sleek exterior styling is complemented by a spacious interior, while available Dynamax™ fully active all-wheel drive helps deliver impressive all-around capability. Plus, a variety of available technologically advanced features monitor your driving environment and enhance your daily drive. Like all Kia models, Sportage also comes with an industry-leading, 10-year/100,000-mile warranty program, a testament to its outstanding quality and reliability.
Big on comfort

Sportage challenges preconceived notions of a compact crossover, seating up to five people in remarkably spacious and comfortable accommodations, and features interior refinements such as soft-touch materials and available LED lighting*. Plus, superior construction, including sound-insulating acoustic glass, contributes to a quiet ride.

1. HEATED & VENTILATED FRONT SEATS*
Available heated front seats are perfect for cold days. In addition, available ventilated front seats let you enjoy optimal comfort in warm weather.

2. DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL*
To create personalized climate zones for both the driver and front passenger, the available dual-zone automatic temperature control has individual temperature settings. Rear-seat passengers have their own rear vent.

3. RECLINING REAR SEATS
Second-row seats feature 17 separate reclining positions. A fold-down center armrest for rear passengers includes cup holders.*

4. STAIN-RESISTANT CLOTH SEATS*
Available cloth seat trim with YES Essentials® fabric treatment† on the LX features anti-soil surfaces for added durability and easy cleaning.

LEATHER SEATS
EX and SX Turbo feature leather seat trim, along with a leather-wrapped steering wheel and gearshift knob.

PANORAMIC SUNROOF*
The available panoramic sunroof creates a feeling of spaciousness and features a convenient power sunshade.

SOUND-INSULATING ACOUSTIC GLASS
For a quiet drive, the windshield features sound-insulating glass with thin-film on each side of the insulating center layer.

*Features and some other options shown for availability and display. Not all optional features are available on all trims.
†YES Essentials® brand fabric treatment available early 2016. Simulated screen shown. Images #1, 2, and 4 shown for illustration only.
CARGO & VERSATILITY

As versatile as it is adaptable

With a spacious and versatile cargo area, Sportage features a superb combination of form and function. The rear liftgate opening is wide and tall for quick loading of a variety of cargo, and intelligently designed storage compartments along with a range of seating configurations make it easily adaptable for carrying passengers, cargo, or both.

1. SMART-POWER LIFTGATE™
   An available Smart-Power Liftgate™ opens automatically if you simply stand within a few feet of it for three seconds with the available Smart Key® in your possession — which is especially helpful when you have your hands full.

2. SPLIT-FOLDING REAR SEATS
   The rear seats’ 60/40 split-folding design allows you to expand the cargo area and carry passengers at the same time. They also fold within 8 degrees of horizontal, making the cargo floor virtually flat.

3. DUAL-LEVEL CARGO FLOOR
   The floor of the cargo area features an innovative dual-level design, allowing you to lower it for more flexible storage options and carrying taller items.

CONCEALED STORAGE
A storage compartment beneath the cargo floor provides plenty of room for miscellaneous belongings. An available removable tray® keeps loose items neatly organized.

LARGE CENTER CONSOLE
The center console features a padded armrest, dual cup holders, and a tray for small items. The armrest flips up for access to a large storage compartment.

ROOF RAILS®
Available roof rails increase Sportage’s cargo-carrying capacity and enhance its overall capabilities.
Your personal sanctuary

Sportage’s driver-centric interior is defined by its superb ergonomics. High-mounted displays and a console tilted toward the driver provide easy access to all controls. Plus, a long list of available premium features are complemented by outstanding choices in entertainment.

INTERIOR FEATURES

**VOICE-COMMAND NAVIGATION**
An advanced voice-command navigation system is available on Sportage EX and standard on SX Turbo. It features a world's rich color touch screen and delivers updated highway conditions from SiriusXM Traffic.

**SIRIUSXM® SATELLITE RADIO**
Enjoy 150 channels of commercial-free music, plus sports and news on your Sportage during your 3-month SiriusXM All Access trial subscription which also includes streaming 150+ channels on your computer, smartphone, and tablet.

**STEERING-WHEEL-MOUNTED CONTROLS**
You may operate a variety of features with the convenient steering-wheel-mounted controls including the audio system's volume and mode selection and all of the cruise control system's functions.

**BLUETOOTH® WIRELESS TECHNOLOGY**
Enjoy streaming audio when using a compatible Bluetooth® device. Once you pair a compatible cell phone, you may access a variety of your phone's functions with the touch of a button and a series of voice commands.

**HARMAN KARDON® PREMIUM AUDIO**
Available premium 320-watt Harman Kardon audio system with subwoofer provides superb audio entertainment. It includes Clari-Fi®, a feature that instantly restores the quality of compressed, digitized music and provides crisp, clear, dynamic sound.

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**HEATED STEERING WHEEL**
Sportage's premium features include an available heated steering wheel that is especially appreciated on cold winter days. Sportage SX Turbo features a sporty, leather-wrapped, D-shaped steering wheel.

**SUPERVISION METER CLUSTER**
The available Supervision meter cluster’s 4.2-inch, high-definition color LCD has sharp, high-contrast graphics and outstanding readability, thanks to Thin-Film Transistor (TFT) construction.

**DID YOU KNOW?**
To ensure lasting durability, Sportage’s key parts and materials were tested by exposing them to continuous UV radiation for over a year, with exposure effects further accelerated using advanced equipment at Kia’s California Proving Ground Material Weathering Facility.
Advanced technology at your command

Sportage features an impressive array of technologically advanced systems. They are designed
to enhance your confidence on the road, increase your entertainment options, and provide a
steady stream of information designed to help you make better, more timely driving decisions.

1. UVO — SHORT FOR “YOUR VOICE”™

The available UVO eServices Infotainment System provides you with an easy, hands-free way to connect to your Sportage by seamlessly integrating your compatible smartphone® with your vehicle. UVO eServices® lets you stream music, download apps from the App Download Center, monitor your vehicle’s driving habits, access S11 Connect, or Enhanced Roadside Assist® and check maintenance requirements with Vehicle Diagnostics® on the large touch screen. Additionally, there are no subscription fees for the first 10 years to access all of these benefits.

2. APPLE CarPlay®™ 3. ANDROID™ AUTO™

Apple CarPlay® and Android Auto let you take full advantage of the available UVO eServices® Infotainment System by simply connecting your compatible smartphone® with a USB cable. You can then use it to navigate to your destination, make phone calls, and retrieve voice mail, receive text messages and respond to them verbally, and more. Plus, compatible apps are displayed onto the touch screen.

3. SMART WELCOME WITH POWER-FOLDING MIRRORS™

When you approach your Sportage and it detects the presence of the available Smart Key remote, the available Smart Welcome system unfolds the power-folding mirrors and turns on the interior and door-handle lights.

4. UVO eServices® App™

An available free app, downloadable at the App Store™ or Google Play™ Store12, lets you use a compatible smartphone® to access UVO eServices® features. Or access UVO eServices® through myUVO.com with a computer.

5. PUSH-BUTTON START™

For everyday driving convenience, you can start or stop the engine with the push of a button, and open a locked door, with the available Smart Key remote — even when you have it in your pocket or purse.

6. BLIND-SPOT DETECTION WITH LANE-CHANGE ASSIST™

An available radar system helps detect vehicles in the driver’s blind spot and then provides audio and visual alerts. Lane-Change Assist helps detect vehicles approaching up to 230 feet from behind.

7. DYNAMIC BENDING LIGHT & HIGH-BEAM ASSIST™

SX Turbo’s Bi-Xenon HID headlights include Dynamic Bending Light, which pivots the headlights to follow curves in the road. Available High-Beam Assist automatically dims the lights for oncoming traffic or engages the high beams when the road is clear.

8. FRONT & REAR PARK ASSIST™

An available sonar-sensor system is concealed in both the front and rear bumpers. When parking, an audible warning is given if the system detects certain objects close to your vehicle.

9. AUTONOMOUS EMERGENCY BRAKING™

This available system is designed to detect and monitor vehicles traveling ahead of you. It then works to automatically apply the brakes if it determines a crash might be imminent, helping to avoid a collision or mitigate the effects if it cannot be avoided.

10. REAR-CAMERA DISPLAY™

To help you see things behind your vehicle that you might not see by looking over your shoulder, Sportage features a Rear-Camera Display with a large, bright screen.

11. REAR CROSS-TRAFFIC ALERT™

Available Rear Cross-Traffic Alert warns the driver of cross traffic while the vehicle is in reverse by activating audible and visual alerts to help reduce the likelihood of a collision.

12. LANE DEPARTURE WARNING™

This available system is designed to detect the vehicle moving out of its lane without the turn signal being used. When it does, it alerts you with a combination of audible and visual warnings.

13. APPLE CarPlay™† 3. ANDROID™ AUTO™

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EXCEPTIONAL PERFORMANCE
A 181-horsepower 2.4L Gasoline Direct Injection (GDI) engine and the available 240-horsepower turbocharged 2.0L GDI engine* (FWD†) both deliver inspiring performance and strong acceleration. Continuously Variable Valve Timing (CVVT) further enhances performance while reducing exhaust emissions.

PRECISE HANDLING
Sportage SX Turbo features larger front brakes and a sport-tuned suspension that provides you with crisp handling, outstanding responsiveness, and a smooth ride.

DRIVE MODE SELECT SYSTEM
To suit your style of driving, choose Normal, Eco, or ‘Sport’ settings with Drive Mode selectable electronic steering and powertrain control.

FULLY ACTIVE ALL-WHEEL DRIVE*
Available Dynamax™ fully active all-wheel drive uses electronic sensors to monitor road conditions, and then, for enhanced traction and control, instantly distributes power to the appropriate wheels.

ENGINEERED FOR A QUIET RIDE
Sportage is engineered to reward you with a quiet ride. Sleek aerodynamics reduce wind noise, while sound-absorbing insulation further helps to reduce, block, and absorb unwanted sound.

ISO-STRUCTURE™ CONSTRUCTION
Sportage features a uniquely engineered body that combines various high-tensile strength steel alloys. This body structure helps improve driving dynamics for more precise handling, and is the foundation for a quieter ride.

DID YOU KNOW?
To ensure a superior ride and exceptional handling, Sportage test vehicles were driven over 3 million miles on- and off-road, around a high-speed oval, over high-vibration surfaces, in sandstorms and monsoons, and over alpine passes, in temperatures ranging from minus 31 degrees to 130 degrees Fahrenheit.

**†** See Features and Specifications pages for availability and combos. Not all optional features are available on all trims.
*† Turbo tip (FWD shown) – 240/237 @ 1900 rpm (1900 rpm) both deliver inspiring performance and strong acceleration. Continuously Variable Valve Timing (CVVT) further enhances performance while reducing exhaust emissions.

PERFORMANCE

EXCITMENT IS STANDARD
Sportage provides you with a superb combination of impressive performance, agile and responsive handling, and a smooth, quiet ride. The result is a compact crossover that lets you enjoy the drive while staying in command.

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Dedicated to making safety a top priority

Kia’s technologically advanced systems are engineered to give you greater confidence on the road and help you maintain control, even in harsh road conditions and some emergency situations! In addition, these systems are designed to function automatically, freeing you to focus on safe driving.

**ACTIVE SAFETY**

**HILL-START ASSIST CONTROL (HAC)**
When starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

**DOWNHILL BRAKE CONTROL (DBC)**
When descending a steep slope, DBC automatically maintains a steady speed without the need to step on the accelerator or brake pedals.

**VEHICLE STABILITY MANAGEMENT (VSM)**
For additional steering-direction-control capability, the VSM system intervenes in appropriate situations to help the driver regain control of the vehicle.

**TORQUE VECTORING CORNER CONTROL (TVCC)**
All-wheel-drive models feature TVCC, which applies braking force to the rear inside-corner wheel for increased cornering stability and control.

**ANTI-LOCK BRAKING SYSTEM (ABS)**
ABS is the foundation of an active safety system and helps contribute to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.

**BRAKE ASSIST SYSTEM (BAS)**
If BAS detects emergency braking based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

**ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)**
To help maintain more consistent braking as vehicle loads and weight distribution change, the EBD system automatically adjusts the front-to-rear balance of brake pressure.

**TRACTION CONTROL SYSTEM (TCS)**
When TCS senses wheelspin during acceleration, it uses a combination of both engine power and brake force to help transfer power to the wheels that have the most traction.

**ELECTRONIC STABILITY CONTROL (ESC)**
ESC provides improved directional stability to help maintain better control in difficult driving situations. During emergency maneuvers, it works to control the engine and brakes to help keep your Sportage on course.

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Well protected

At Kia, the process of improving all aspects of safety is relentless. Year after year, engineering advances and breakthroughs in material design lead Kia’s engineers to produce vehicles with exceptionally strong body construction, strategically placed airbags, and advanced sensors, all to help increase your peace of mind.

PASSIVE SAFETY

ADVANCED AIRBAG SYSTEM
As a first line of defense, an advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags.15

AIRBAG & SEAT-BELT SENSORS
This advanced system monitors the severity of certain impacts, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.15

FRONT SEAT-BELT PRETENSIONERS
Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This can help to reduce the likelihood of injuries.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS
The front height-adjustable seat-belt anchors allow the driver and front passenger seat belts to be raised and lowered for a proper fit, helping ensure effective operation.

FRONT & REAR CRUMPLE ZONES
Both front and rear crumple zones are engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the passenger compartment in certain collisions.

SIDE-IMPACT DOOR BEAMS
All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The body’s support pillars are reinforced to help strengthen the body of the vehicle.

DID YOU KNOW?
Fifty-one percent of Sportage’s body is constructed with Advanced High-Strength Steel and more than a football field in length of aerospace-based, specially engineered adhesives are used for added strength.

SX TURBO SHOWN
## Discover world-class quality

Kia is committed to producing exceptional vehicles with superb quality and reliability to suit every driving need. From compact to crossover, every Kia delivers an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems.

## COMMITMENT TO AMERICA

Kia Motors has invested over $11 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant has produced nearly 2 million vehicles since 2009. The Sorento crossover and certain Optima models are currently being assembled at this plant. Together with on-site technical suppliers, the Georgia facility is responsible for the creation of more than 15,000 jobs in West Point and the surrounding areas. It is part of Kia Motors’ commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

## TAKING ON THE COMPETITION

The Kia racing team has gone head-to-head with world-class rivals — and won. Motorsport is an even test bed for reliability, durability, and performance, and the knowledge gained on the racetrack helps Kia manufacture award-winning vehicles that perform beyond your expectations. In six years of racing, Kia won a total of seven championships with three models — Rio 5-Door, Forte Koup, and Optima.

## INDUSTRY-LEADING WARRANTY PROGRAM

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.

- **10-year/100,000-mile limited powertrain warranty**
- **5-year/60,000-mile limited basic warranty**
- **5-year/100,000-mile limited anti-perforation warranty**
- **5-year/60,000-mile 24-hour roadside assistance**

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## COMPETING DESIGN

Under the direction of President and Chief Design Officer Peter Schreyer, Kia vehicles have captured worldwide attention for their interior and exterior styling. The passionate collaboration of Kia’s designers has created a look that makes every model as bold as it is distinctive.
### Packages

#### LX Popular Package
- Solar glass (not shown)
- Dual illuminated door vanity mirrors
- Heated front seats
- Heated outside mirrors
- Side rails
- UVO eServices4 infotainment system with 7” touch screen, Apple CarPlay™ & Android™ Auto®

#### LX Cool & Connected Package (Requires LX Popular Package)
- Dual zone automatic temperature control
- UVO eServices4 infotainment system with 7” touch screen, Apple CarPlay™ & Android™ Auto®
- Windshield wiper de-icer
- Dual illuminated visor vanity mirrors
- Roof rails
- Heated outside mirrors
- Heated front seats
- 10-way power-adjustable driver’s seat with lumbar support

#### EX Technology Package (Requires EX Premium Package)
- Autonomous emergency braking
- Lane departure warning system
- Front & rear park assist system
- Rear cross-traffic alert
- Blind-spot detection with lane-change assist
- Smart welcome with power-folding mirrors
- Panoramic sunroof
- Heated steering wheel
- Auto-dimming rearview mirror with homeLink®

#### EX Premium Package
- Smart power liftgate™
- Harman Kardon® 320-watt premium audio system with Clari-Fi™ & 8 speakers
- Front & rear park assist system
- Lane departure warning system
- Blind-spot detection with lane-change assist
- Rear cross-traffic alert

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logradouro 123, n° 45, bairro algum cidade, estado, cep 00000-000

*Simulated screens shown. Images shown for illustration only.*

*3, 4, 7, 12, 13, 14, 18 See Specifications page for endnotes.*

†YES Essentials® brand fabric treatment available early 2016.

††Standard on AWD.
FEATURES

MECHANICAL & EXTERIOR

2.0 L Turbo-GDI Direct Injection 4-cylinder engine

10-speed Sportmatic transmission

10-way power-adjustable driver’s seat

19” tires w/alloy wheels

17” tires w/alloy wheels

Vehicle Stability Management (VSM)

Smart Welcome (power-folding mirrors, Smart-Power Liftgate™ w/voice-command navigation, 8” touch screen, Apple CarPlay™ & Android™ Auto)

1. Interfaced with your smartphone by Bluetooth® streaming service. 2. Images may vary. 3. Any vehicle equipped with an infotainment system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and should never replace your common sense and good judgment. Always be alert to your surroundings and never sacrifice safety for navigation. Other systems provided by companies not affiliated with Kia and may not detect all objects surrounding vehicle. Always check all areas before exiting vehicle. 4. Yes Essentials ® is a registered trademark of Gentex Corporation, 5. Genuine Kia parts and services are UVO eServices-compatible. iPhone ® is a registered trademark of Apple Inc. Android™ is a trademark of Google Inc. 6. Kia Motors reserves the right to make changes at any time, to prices and specifications, colors and equipment. 7. LPGA’s expressed prior written consent. 8. Some features and services may not be available in all markets. 9. The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc. and any use of such marks by Kia Motors Corporation is under license. 10. OceanLink® is a registered trademark of Gentex Corporation.

INTERIOR & CONVENIENCE

Harmon® Kardon® 10-watt premium audio system on LX; 10-watt premium audio system on EX

UVO™ Advanced Infotainment System (7” touchscreen, Apple CarPlay™ and Android™ Auto)

Vehicle-activated center-departure warning system

Lane Change Display™

Front & Rear Park Assist System™

Blind Spot Detection w/Side-view Camera Assist™

Lane Departure Alert®

Rear Cross Traffic Alert®

Forward Collision-Avoidance Assist™

Smart Power Liftgates™

Auto-dimming rearview mirror, Auto-dimming inside mirror

Smart Blackness (power-folding mirrors, Automatic day-hand-puddle lights, interior lighting)

Rear view camera
ting

SEATING & TRIM

Leather-wrapped steering wheel & gearshift knob

Heated steering wheel

Metal door scuff plates

Metal sport pedals

Front seat-belt pretensioners

Front & rear 3-point seat belts

Dual front seat-mounted side airbags

Rear seat-belt pretensioners

Front & rear side impact airbags

Comfortable headrests

Stainless steel door sills

All-weather floor mats

STEERING & DIRECTION

Vehicle Stability Management (VSM)

Steering wheel-mounted audio controls

Paddle-shifted transmission

Rearview camera

Reclining rear seats (17 step)

Reclining rear seats (17 step)

Push-button start w/Smart Key & immobilizer

Rear-Camera Display

Distopped driving can result in a loss of vehicle control, increase the risk of a collision and increase the risk of serious injury or death. Always be alert to your surroundings and never sacrifice safety for navigation.

ELECTRONIC SECURITY SYSTEMS

Vehicle Stability Management (VSM)

Rear-seat reminder sensor

Auto-off headlight feature

Electronic Stability Control (ESC)

Front fog lights w/gloss black & chrome trim

LED daytime running lights

Left-side door scuff plate

Front seat-belt pretensioners

Front & rear 3-point seat belts

Dual front seat-mounted side airbags

Rear seat-belt pretensioners

Front & rear side impact airbags

Comfortable headrests

Stainless steel door sills

All-weather floor mats

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ENDNOTES

1. Based on EPA fuel economy ratings. 2. Includes Federal Test Procedure (FTP) and 15-cycle test drive. 3. All-propane fueling is available with this vehicle, and any approved fuel can be used. Always make sure that the fuel you use is a certification.

SPECIFICATIONS

2017 EPA-ESTIMATED FUEL ECONOMY1)

LX EX LX EX

2.0L Turbo 5-Speed

FWD AWD

2.0L Turbo 5-Speed

FWD AWD

LDX/TURBO

LDX/TURBO

Curb weight

Minimum curb weight

Maximum curb weight

Body & Chassis

Body type

Independent, McPherson strut

Front suspension

Independent, McPherson strut

Rear suspension

Independent, multi-link

Steering type

Power-assisted steering

Turning diameter curb-to-curb

Tires & Brakes

Tire size

225/45R17, 225/60R17, 245/45R18 (LDX) 245/45R18 (LDX Turbo)

Strike the maximum curb weight and always make sure that the fuel you use is a certification.

Standard features include features for safe driving and deterrence of vehicle theft. Always drive safely and see back.

For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for careless errors, driving conditions, and/or injury. 15. UVO eServices are not substitutes for safe driving and deterrence of vehicle theft. Always drive safely and see back.

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