The 2014 Kia Sorento expresses the new refinement and sophistication in Kia’s ever evolving design language. Guided by the vision of Peter Schreyer, President and Chief Design Officer of Kia Motors Corporation, the company’s design and engineering teams are creating vehicles that make an emotional connection with Kia owners.

“Today, cars are no longer just a means of transport but also expressions of lifestyles,” Schreyer notes. “Cars are an essential part of our lives, and increasingly more emphasis is being put on their emotional value in terms of bringing us happiness and satisfaction.”
From the front, Sorento sports a more sophisticated look, accented with standard fog lights and available high-intensity discharge (HID) headlights. At the rear, sleek new tailgate and taillight designs reflect the same modern and confident styling.

**NEW PLATFORM**

The 2014 Sorento rides on an entirely new platform with enhanced independent front and rear suspension systems for improved ride and handling. A new electric power steering (EPS) system is standard on all models and is available with Kia’s advanced FlexSteer™ technology featuring three, driver-selectable steering modes: Comfort, Normal and Sport.

**NEW V6 ENGINE**

A new 3.3-litre gasoline direct injection (GDi) V6 engine is standard on Sorento SX and SX, and optional on Sorento LX models. GDi helps maximize fuel efficiency and power, and with 290 horsepower and 252 lb.-ft. of torque, this new V6 is the most powerful Sorento engine ever.

**BLIND SPOT DETECTION**

In addition to its standard array of six airbags, four-wheel-disc anti-lock braking systems (ABS) and other advanced safety features, Sorento is now available with a Blind Spot Detection system that warns you of vehicles that are in your “blind spot” to make lane changes safer.1

1. See endnotes on page 19.

The 2014 Sorento features a refreshed look, new interior comfort and features, a new chassis for improved ride and handling, and an all-new, powerful and fuel-efficient V6 engine on select models.
Relax and enjoy the drive.

Sorento is available in five- and seven-passenger models and features one of the most spacious cabins in its class. Its cargo-friendly, too: split-folding second- and third-row seats provide plenty of flexibility to handle different passenger and cargo loads.

Panoramic Sunroof: Sorento’s redesigned panoramic sunroof bathes the front- and second-row seats in natural light for a bright, open-air feel. It comes with a one-piece, electric sunshade and is standard on Sorento SX and optional on EX models.

Leather Trim, Power Seats and More: Luxurious leather seating with standard lumbar support and an eight-way power adjustable driver’s seat are standard on Sorento EX and SX models, and available on LX models. For added comfort, no matter what the weather, Sorento SX is equipped with standard heated and ventilated front seats.

New for 2014 is a convenient power tailgate – a standard feature on Sorento SX models.

Sorento’s large, easy-opening tailgate gives you access to as much as 2,051 litres (72.4 cu. ft.) of cargo space with the rear seats folded. New for 2014 is a convenient power tailgate – a standard feature on Sorento SX models.

More Leg Room: The all-new platform of the 2014 Sorento provides more leg room and comfort for second-row passengers on all models, and for third-row comfort in available seven-seat models.

Memory Function: A driver’s seat memory function provides memorized settings and recalls the preferred seat settings for two drivers. You can enjoy it as a standard feature on Sorento SX and EX or as an option on Sorento LX.

Retractable Sunshades: New, retractable sunshades in the rear doors help to filter second-row passengers’ exposure to annoying reflections in child safety and booster seats – or from bright sunlight. This feature is standard on all 2014 Sorento models.

Quiet Cabin: What does Sorento’s new body, structure and suspension system engineering have to do with quietness? A lot: by isolating the cabin from vibrations and road noise, they make the driving experience more enjoyable for everyone aboard.

2. See endnotes on page 19.
The enjoyment, excitement and pleasure of driving the new Sorento begins when you get behind the heated steering wheel – a standard comfort feature on EX and SX models.

Elegant interior surfaces surround you, and a new centre console and shifter make the cockpit feel like, well, a cockpit. Just as it should be for a vehicle as refined and sophisticated as Sorento. Sorento SX also provides you with the added comfort of being sure of where you’re going, thanks to a standard next-generation navigation system.

**SWEET, SWEET MUSIC.**
Sorento’s standard AM/FM/CD/MP3 audio system comes with three trial months of SiriusXM® satellite radio. Sorento SX models enhance the listening experience with a premium, 10-speaker Infinity® sound system that includes a subwoofer and external amplifier.

**MANUAL-MODE SHIFTING.**
Sorento’s standard 6-speed Steptronic automatic transmission includes a new booted shifter with a manual-mode capability and ergonomic straight-line shift pattern.

**PUSH-BUTTON START.**
There’s no need to search for the ignition key when you have the luxury of Sorento’s Smart Key® keyless push-button ignition switch. It’s standard on EX and SX models and available on Sorento LX.

**KEYLESS ENTRY.**
Sorento is equipped with a standard keyless entry system for your convenience. It includes a security-enhancing panic button that flashes the exterior lights and sounds the horn to alert passersby should you ever need to draw their attention.

**AUTOMATIC COMFORT.**
Sorento EX and SX models come with a standard dual-zone automatic climate control system with separate temperature settings for the driver and front passenger. Also available as an option on Sorento LX.

**FOR YOUR LISTENING ENJOYMENT.**
Sorento comes with standard AUX and USB audio ports, internal music storage, voice-recognition technology and is compatible with your standard iPod® cable.

**MANUAL-MOD SHIFTING.**
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Kia’s available advanced FlexSteer™ system allows you to select the level of steering feedback that best suits your driving style – Normal for everyday driving, Sport for a heavier feel and Comfort for a lighter, luxurious feel.

High-performance dynamic dampers combine with larger suspension system bushings and enhanced suspension geometry to bring out the best in Sorento’s beautifully controlled ride.

An advanced all-wheel drive system automatically monitors road conditions and redistributes engine power to the wheels with the best available traction. The result is sure-footed performance, even in changing road and weather conditions. Standard on Sorento EX and SX models and available on Sorento LX.

The 2014 Sorento has new front and rear sub-frames that attached the suspension system to the body. Or that the body is stronger and more rigid than ever before. But you will notice it in the way Sorento steps smoothly over rough roads and stays composed in tight turns and evasive manoeuvres.

A talented team of international designers has created a contemporary and elegant silhouette for Sorento. Accented with striking details – including available front LED positioning lights, distinctive LED light bar technology tailights and three new alloy wheel designs – Sorento radiates modern sophistication from every angle.
A vivid, full-colour LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive, and the phonebook from your compatible cell phone.

Microsoft® speech technology responds quickly to your voice commands. So even with Sorento’s multiple music-source options, finding a song is as easy as saying its title.

Whenever you shift into reverse, an image from an integrated rear-facing camera is displayed on the UVO screen. It lets you see things behind your vehicle that you might not see by looking over your shoulder.

UVO Powered by Microsoft® is a voice-activated infotainment system that puts you in command of all your onboard media – radio, CD, digital jukebox, USB drive and MP3 player – and your Bluetooth®-enabled cell phone. Developed on the Windows® Embedded Automotive platform, UVO also features an intuitive touch screen and Microsoft’s advanced voice activation technology that actually recognizes individual speech patterns and voice inflections for greater accuracy.

UVO itself holds hundreds of your favorite songs. The system lets you load them into personal MyMusic folders.

The 2014 Sorento is equipped with standard Bluetooth® wireless technology to provide hands-free calling connectivity with Bluetooth-enabled cellphones.

Delivering 120 channels of some of the best programming available, SiriusXM is The Best Radio on Radio. Home of 100% commercial-free music, news, talk, entertainment, traffic, weather and data, SiriusXM also broadcasts live play-by-play as the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL. To find out more about SiriusXM satellite radio, speak to your Kia dealer or visit siriusxm.ca

UVO fascia may vary depending on vehicle model. See endnotes on page 19.
Vehicle Stability Management (VSM) monitors Sorento’s response to your throttle, brake and steering inputs in tight corners and evasive-maneuver situations. If your steering input and the vehicle’s response are out of sync, VSM briefly takes over to restore stability through precise brake, electric steering and engine control interventions.

Brake Assist (BAS) When the Brake Assist System (BAS) detects an emergency braking situation it instantly applies full braking force, faster than you might be applying it, to help shorten overall stopping distance.

Traction Control Sorento’s standard Traction Control System (TCS) senses wheel spin during acceleration and even steering; it automatically reduces engine torque and applies harder braking to the spinning wheel(s) and transfers torque to the wheels that have the most traction.

Electronic Brakeforce Distribution Electronic brakeforce distribution (EBD) adjusts front-to-rear brake pressure to maximize overall braking force to improve vehicle stability and deliver more confident braking performance.

Hill-Start Assist Control To help keep you from rolling back when backing off on a steep hill, Hill Assist Control (HASC) automatically maintains braking pressure for up to two seconds after you take your foot off the brake pedal — enough time for engine power to move you forward.

Enhanced Collision Safety Sorento’s new platform provides added strength and protection to help maintain the integrity of the passenger compartment in frontal, side and rear impacts.

LATCH System Sorento comes equipped with an industry-standard LATCH (Lower Anchors and Tethers for Children) seating system to secure child safety seats in any of the three second-row seating positions.

Safety by design.

Safety played a critical role in the design process of the new Sorento, from the location of key structural members to the use of high-tensile steel reinforcing plates in the bodyshell. Then we equipped it with six airbags and front active headrests for protection.

Together with new-for-2014 features, like available Blind Spot Detection (BSD) and standard Vehicle Stability Management (VSM), they add to Sorento’s established record for safety.

BLIND SPOT DETECTION (BSD). BSD uses radar sensors in the rear bumper of this vehicle to detect vehicles you may not be able to see because they’re in your “blind spot.” When the system identifies a vehicle in a BSD zone, it activates a warning light in the side mirror to warn you if the vehicle is present when you signal for a lane change, an audible alarm sounds to help you avoid a potential collision.

BACK-UP WARNING SYSTEM. Using near bumper-mounted sensor systems, this standard system alerts you to potential obstacles behind the vehicle when you’re backing up.

HILL-START ASSIST (HASC). HASC maintains braking pressure for up to two seconds after you take your foot off the brake pedal, to help you avoid rolling back on a steep hill.

Information Provided by:  

1, 10. See endnotes on page 19.

SIX AIRBAGS. Sorento protects you and your family with advanced dual front, side impact and 1st and 2nd row curtain airbags with finely tuned sensors for the best possible performance. In combination, they provide enhanced protection against chest and head injuries in the event of an impact. 10
WHEELS

- 18" Alloy wheel
- 17" Alloy wheel
- 19" Alloy wheel with machined finish

ACCESSORIES

- Cargo Mat
- Sport Visors
- Tow Hitch
- Cargo Mat

INTERIOR COLOURS

Beige Leather (BGL)  Black Cloth (BC)  Black Leather (BL)

S = Solid, M = Metallic, P = Pearl

EXTERIOR COLOURS

- Bright Silver (M)  BC/BL
- Dark Cherry (M)  BC/BL
- Titanium Silver (M)  BC/BL
- Ebony Black (S)  BC/BL/BGL
- Satin Metal (M)  BC/BL
- Snow White Pearl (P)  BC/BL/BGL
- Regency Red (P)  BC/BL
- Wave Blue (M)  BC/BL
- Sage Green (M)  BC/BL

GET THE POINTS

Kia Member Rewards is an exclusive rewards program for Kia customers. As a Kia Rewards Member, you’ll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases – including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.

Kia Member Rewards No-Charge Benefits Include:
- Fuel fill-up with the delivery of your new Kia vehicle
- Local shuttle service
- Multi-point vehicle inspection every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia’s 5-year/100,000 km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events – a great way to earn Reward Points and save on future purchases.

Become a Kia Premium Rewards Member: Ask your Kia Dealer how you can enjoy even more benefits.

1. Blind Spot Detection, Vehicle Stability Management, back-up warning system and rearview camera are not substitutes for proper and safe driving procedures.
2. Class is compact crossover utility vehicles.
3. When equipped with the navigation system, French voice commands may be limited.
4. Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months.
5. Infinity® is a registered trademark of Harman International Industries, Incorporated.
6. iPod® is a registered trademark of Apple Inc.
7. Microsoft® is a registered trademark of Microsoft Corporation in Canada and/or other countries.
8. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology.
9. Windows® is a registered trademark of Microsoft Corporation.
10. Always drive safely and use caution. For maximum protection, always wear your seat belt.
11. When properly equipped. Do not exceed any weight ratings and follow all towing instructions in your Owner’s Manual. 12. The Kia 5-year/100,000 km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca. 13. 5-seater only.

ENDNOTES

Contact Information:

Kia Genuine Parts and Accessories are engineered by Kia and installed by professionals at your Kia dealer. For more information on the full line of available Genuine Kia Parts and Accessories, see your local Kia dealer, visit www.kia.ca or call 1-877-542-2886.
KIA ENTERS THE TOP 100 GLOBAL BRANDS

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