NISSAN MAXIMA®
Isn’t it time you were passionate about the car you drive? Welcome to the All-New 2016 Maxima.

And follow Nissan on:

visit nissan.ca

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Always wear your seat belt, and please don’t drink and drive.

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TRANSFORM your drive from elevated to exhilarating at the touch of a button. Feel 300 horsepower push you deeply into a sculpted sport seat. Lean in to your favourite curve as sleek aerodynamics let you slice through the air. And after a pulse-raising ride, just as quickly return to swift, effortless motion. The All-New 2016 Maxima, the 4-Door Sports Car. Designed to boost your excitement AT WILL.
GIVE IT SIX SECONDS, AND YOU’LL NEVER LOOK AT A 4-DOOR THE SAME WAY AGAIN.

Power, courtesy of a 3.5-L V6 engine. Under the Maxima’s™ hood beats the heart of Nissan’s VQ V6 engine. The legendary V6 has been extensively refined and optimized, even employing sodium-filled exhaust valves – technology borrowed from our GT-R® supercar. From its microfinished forged crankshaft and anodized pistons to its high-flow tuned induction system, this 300-hp powerhouse is designed to exhilarate from idle to redline.

Responsiveness, brought to you by the Next-Generation Xtronic CVT®. Completely re-engineered for both enthusiast and economist, Maxima’s™ all-new CVT features dynamic step shifting, wider gear ratio coverage, and an adaptive shift controller. The result: more distinctive shift points, a more connected, spirited driving experience, and increased fuel economy – up to 7.8 L/100 km (36 MPG) highway.¹

Adrenaline on tap, via Sport Mode. Put the Drive Mode selector into Sport and you’ll sharpen throttle response, steering feel and transmission tuning for a pulse-raising ride. The system even adjusts Maxima’s™ available Active Sound Enhancement (ASE), bringing in a more purposeful engine note into the cabin – music to any enthusiast’s ears.

¹2016 Fuel Economy Estimate 7.8 L/100 km (36 MPG) highway. Actual mileage may vary with driving conditions.
MAXIMA® SR: CURVE YOUR ENTHUSIASM.

A great sports car is about more than just power. It’s the overall balance, including handling, braking, and ride that create a truly memorable drive. To give you a G-induced grin, Maxima® SR combines 19” diamond-cut, machine-finished alloy wheels with a sport-tuned suspension featuring advanced dynamic technologies. Specialized hardware includes specially tuned ZF Sachs® dampers with a monotube design in the rear, and a reinforced chassis that provides exceptional torsional rigidity. So get inside, grab the thick wheel with Alcantara® inserts and column-mounted paddle shifters, and go enjoy the thrill of carving up your favourite road in the way only a purpose-built sports car can provide.

Nissan Maxima® SR shown in Deep Blue Pearl.

Active Trace Control. By selectively applying Maxima®’s brakes when cornering, Active Trace Control can automatically engage the inner or outer brakes, helping to optimize your line through turns.

Active Engine Brake. As you apply the brakes, Maxima’s Active Engine Brake system downshifts the CVT, slowing the vehicle with less effort, while enhancing the feeling of stopping confidence.

Active Ride Control. In the event you’re jostled by a bump in the road, Maxima®’s Active Ride Control system kicks in. It works by automatically applying the brakes to help smooth the impact, helping you stay composed and comfortable.
Technically, the term is “Wow”. There’s no better way to describe it; the perfect execution of driving function with elegance and style. The quality of materials. The ideal placement of controls. The long list of luxuries you expect — and a few you hadn’t even thought of. It’s clear that a great deal of time was spent, so that every moment in the new Maxima® feels special. Wow, indeed.

**PURE AMBIENCE**

Premium Ascot Leather-wrapped D-shaped Steering Wheel
- Heated Steering Wheel
- Zero Gravity Front Seats
- Climate-controlled Front Seats (heated and cooled)
- Intelligent Cruise Control
- Genuine Stitching on Doors, Dashboard, and Console
- Intelligence Engine Start System with Intelligent Climate Control
- Dual Panel Panoramic Moonroof

Available features: *Intelligent Cruise Control is not a collision avoidance system or warning device. Designed to use limited braking. Failure to apply the brakes could result in an accident.*

Provincial laws may apply; review local laws before using.

Nissan Maxima® Platinum shown in Cashmere Leather.

U.S. instrumentation shown.
UNLIMITED ENGAGEMENT.

By placing key controls intuitively where you want them, Maxima® connects you to your drive like no other. Rotating the centre console 7 degrees towards the driver gives you an easy reach to key controls. The standard 178 mm (7") Advanced Drive-Assist® Display and 203 mm (8") colour touch-screen navigation system give you two large displays to view key information. And no detail was overlooked. The ergonomically designed shift lever, Display Commander dial, and Sport Mode button are all grouped together and carefully placed to fall readily to hand, putting personalized performance exactly where you desire – at your fingertips.

1Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status.
NISSAN ADVANCED DRIVE-ASSIST® DISPLAY
IT’S EVEN A QUICK READ.

With all you’ve got going on, you can still focus on what’s most important: driving. From turn-by-turn directions to caller ID – even an available Driver Attention Alert¹ that warns you if it senses you need a break – the 178 mm (7”) Advanced Drive-Assist® Display lays it all right before your eyes. And if you like, you can even change the color of the Maxima® on the display to match your tastes.

NISSAN AROUND VIEW® MONITOR®
IF YOU WANT PARKING ANY EASIER, YOU’LL HAVE TO VALET.

What if parallel parking were easier? A rearview monitor is great when backing up – but when it comes to parking, it’s nice to see more than just what’s directly behind you. That’s why Maxima®’s available Around View® Monitor uses four cameras to give you a virtual 360º bird’s-eye view of your vehicle, with selectable split-screen close-ups of the front, rear, and curb-side views, so you can get a better look.⁶ And since all obstacles aren’t stationary, the available Moving Object Detection (MOD) keeps an eye around your Maxima® and can warn you about moving objects detected in your vicinity.⁸

Parking Sonar. Maxima®’s standard parking sonar gives you an added ally in your pursuit of parking, with sensors on all four corners looking out for static objects, and giving you an audible warning when it detects you’re getting close.⁹

¹Driver Attention Alert standard on Platinum only.
²Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status.
³Availability of specific features is dependent upon the phone’s Bluetooth® support. Please refer to your phone Owner’s Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence.
⁴TPMS is not a substitute for regular tire pressure checks.
⁵Blind Spot Warning is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you.
⁶Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. Virtual composite 360º view. MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicle speeds below 8 km/h (5 mph). Always check surroundings and turn to look behind you before moving vehicle.
⁷The Sonar System is a convenience, not a substitute for proper parking and/or backing procedures. Always check that it is safe to do so before moving vehicle. May not detect every object.
NissanConnect™ with Navigation. Imagine the possibilities when you combine all the features of an advanced navigation system with connected technology. You can use Voice Recognition and Online Search with Google® to find that hip new food truck.2 Invite your friends to join in with Bluetooth® hands-free calling. Keep in the loop with the hands-free text messaging assistant, or just kick back and listen to music from Bluetooth® streaming audio, or one of the two iPod®/USB connection ports.4,6

Display Commander gives you an all-access pass and controls the functions you make through the massive 203 mm (8") multi-touch control colour monitor. By rotating the dial or pushing it left to right, you can scroll through all screens, apps, and menus, and move selections around the screen.

NissanConnect™ Services powered by SiriusXM®. Let our people look after you and your people. With available NissanConnect™ Services, you have a selection of plans that give you additional peace of mind, along with added convenience and comfort.7

EMERGENCY PREPAREDNESS
Watches out for you with features, including automatic collision notification and emergency calling.

REMOTE ACCESS
Use your computer or smartphone to warm up your car with the Remote Engine Start System. Remote lock/unlock gives you easy access – even without a key.8

CUSTOMIZABLE ALERTS
Keeps you in the know about your vehicle’s location, including Valet Boundary, speed, and even curfew alerts.

CONCIERGE SERVICES
Traveling? You’ve got help with features, including Journey Planner and Destination Download.

1 Driving is serious business. Only use NissanConnect™ while safe to do so. Subscription Agreement required. Competitive smartphone required. Not all app features are available for all models. Some apps, menus, and screens may not be available in all areas or at all times. Cellular technology is evolving, and changes to cellular networks provided by independent companies are not within Nissan’s or SiriusXM’s control. Neither Nissan nor Sirius XM are responsible for associated costs that may be required for continued operation due to cellular network termination (including equipment upgrades, if available, or roaming charges on alternative networks). Should cellular provider terminate/restrict service, service may be terminated without notice and with no liability to Nissan, SiriusXM and/or their respective agents or affiliates. Standard text rates and/or data usage may apply. Certain services require a PIN for activation. Subscription Agreement required and terms and conditions of Subscription Agreement apply. See siriusxm.ca/terms for details. 2 Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. 3 Fees and programming subject to change. © 2015 Sirius XM Canada Inc. Sirius®, XM®, SiriusXM®, and NavTraffic® are registered trademarks of Sirius XM Radio Inc. All other trademarks are the property of their respective owners. 4 NissanConnect™ with Navigation, SiriusXM Radio, and SiriusXM Traffic® is a registered trademark of Sirius XM Radio Inc. All rights reserved. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod® not included. 5 iPod®/USB connection ports. 6 NissanConnectSM services when safe to do so. Subscription Agreement required. Compatible smartphone required. Not all app features are available for all models. Some apps have late availability. May require dealer service visit or software upgrade to activate. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. Cellular network not available in all areas and/or available at all times. Cellular technology is evolving, and changes to cellular networks provided by independent companies are not within Nissan’s or Sirius XM Radio Inc.’s control. Neither Nissan nor Sirius XM are responsible for associated costs that may be required for continued operation due to cellular network termination (including equipment upgrades, if available, or roaming charges on alternative networks). Should cellular provider terminate/restrict service, service may be terminated without notice and with no liability to Nissan, SiriusXM and/or their respective agents or affiliates. Standard text rates and/or data usage may apply. Certain services require a PIN for activation. Subscription Agreement required and terms and conditions of Subscription Agreement apply. See Nissan.ca/NissanConnect for details. 7 Driving is serious business. Only use NissanConnect™ while safe to do so. Subscription Agreement required. Competitive smartphone required. Not all app features are available for all models. Some apps, menus, and screens may not be available in all areas or at all times. Cellular technology is evolving, and changes to cellular networks provided by independent companies are not within Nissan’s or SiriusXM’s control. Neither Nissan nor Sirius XM are responsible for associated costs that may be required for continued operation due to cellular network termination (including equipment upgrades, if available, or roaming charges on alternative networks). Should cellular provider terminate/restrict service, service may be terminated without notice and with no liability to Nissan, SiriusXM and/or their respective agents or affiliates. Standard text rates and/or data usage may apply. Certain services require a PIN for activation. Subscription Agreement required and terms and conditions of Subscription Agreement apply. See Nissan.ca/NissanConnect for details. 8 Driving is serious business. Only use NissanConnect™ while safe to do so. Subscription Agreement required. Competitive smartphone required. Not all app features are available for all models. Some apps, menus, and screens may not be available in all areas or at all times. Cellular technology is evolving, and changes to cellular networks provided by independent companies are not within Nissan’s or SiriusXM’s control. Neither Nissan nor Sirius XM are responsible for associated costs that may be required for continued operation due to cellular network termination (including equipment upgrades, if available, or roaming charges on alternative networks). Should cellular provider terminate/restrict service, service may be terminated without notice and with no liability to Nissan, SiriusXM and/or their respective agents or affiliates. Standard text rates and/or data usage may apply. Certain services require a PIN for activation. Subscription Agreement required and terms and conditions of Subscription Agreement apply. See Nissan.ca/NissanConnect for details. 9 Driving is serious business. Only use NissanConnect™ while safe to do so. Subscription Agreement required. Competitive smartphone required. Not all app features are available for all models. Some apps, menus, and screens may not be available in all areas or at all times. Cellular technology is evolving, and changes to cellular networks provided by independent companies are not within Nissan’s or SiriusXM’s control. Neither Nissan nor Sirius XM are responsible for associated costs that may be required for continued operation due to cellular network termination (including equipment upgrades, if available, or roaming charges on alternative networks). Should cellular provider terminate/restrict service, service may be terminated without notice and with no liability to Nissan, SiriusXM and/or their respective agents or affiliates. Standard text rates and/or data usage may apply. Certain services require a PIN for activation. Subscription Agreement required and terms and conditions of Subscription Agreement apply. See Nissan.ca/NissanConnect for details.
NISSAN SAFETY SHIELD® PHILOSOPHY

INNOVATION THAT LOOKS OUT FOR YOU.

Wouldn’t it be cool if you had the confidence you need for every part of your drive? The Nissan Safety Shield® is a comprehensive approach to safety that guides the engineering and development of every vehicle we make.

Driver Attention Alert® warns if your vehicle senses you may need a break.

Intelligent Cruise Control (ICC)® adjusts vehicle speed to help maintain the distance between you and the vehicle ahead of you.

Vehicle Dynamic Control® helps you maintain your steered path.

Traction Control System helps reduce wheelspin in low-traction situations.

Anti-lock Braking System helps you maintain steering control around obstacles while braking heavily.

Electronic Brake force Distribution helps you maintain your steered path.

Brake Assist helps you maintain steering control around obstacles while braking heavily.

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Genuine Nissan Accessories

Every Genuine Nissan Accessory is custom-fit, custom-designed and durability-tested; backed by Nissan’s 3-year/60,000 km warranty and can be financed when installed by dealer at time of purchase.

A. Premium Rear Spoiler
A fitting ending to a breathtaking design.

B. Rear Diffuser
Go with the flow. Add a stylish touch.

C. 18” Aluminum-alloy Wheels
Aggressively styled, exclusively for Maxima®

D. All-season Floor Mats
Skip the mud, and other messes.

Additional Accessories:
- 19” Aluminum-alloy Wheels
- Shift Knob
- External Ground Lighting
- Illuminated Kick Plates
- Interior Accent Lighting
- Interior Trim Appliques
- Trunk Protector (Rubber)
- Trunk Net
- Trunk Organizer
- Rocker Panel Mouldings
- And More

SL INCLUDES SV EQUIPMENT PLUS:
- Dual Panel Power Panoramic Moonroof
- Bose® Premium Audio System with AM/FM/CD
- 11 Speakers, including centre channel
- Intelligent Cruise Control (ICC)
- Active Voice Cancellation (AVC)
- Active Sound Enhancement (ASE)
- Blind Spot Warning (BSW)
- Rear Cross Traffic Alert (RCTA)
- Predictive Forward Collision Warning (PFCW)
- Forward Emergency Braking (FEB)
- Adjustable ambient LED interior lighting

SR INCLUDES SL EQUIPMENT PLUS:
- 19” Diamond-cut machine-finished aluminum-alloy wheels
- PS4®/RF19 all-season tires
- LED low-beam headlights
- Integrated Dynamics-control Module (IDM)
- Sport-tuned suspension
- Front performance chassis damper
- Paddle shifters
- Climate-controlled front seats (heated and cooled)
- Premium Ascot leather-appointed seats with diamond-quilted Alcantara® inserts
- Premium Ascot leather-covered steering wheel with Alcantara® inserts
- Liquid Chrome® faceted interior trim
- Aluminum sport pedals
- Deletes Dual Panel Power Panoramic Moonroof

PLATINUM INCLUDES SL EQUIPMENT PLUS:
- LED low-beam headlights
- Outside mirrors with reverse tilt-down feature
- Auto-dimming driver-side outside mirror
- Power-folding mirrors with HomelineTM2 Services powered by SiriusXM®
- Driver Attention Alert
- Remote Start
- LED signature taillights
- Rain-sensing variable intermittent windshield wipers
- Power tilt-telescoping steering column
- Rear-window power sunshade
- Memory System – driver’s seat, steering wheel, and outside mirrors
- Climate-controlled front seats (heated and cooled)
- Premium Ascot leather-appointed seats with diamond-quilted Alcantara® inserts
- Premium Ascot leather-covered steering wheel
- Mahogany wood-tone faceted interior trim

See your Nissan dealer for details, or go to accessories.nissan.ca

Complete your transformation.

1. Go to accessories.nissan.ca

Also available online at nissan.ca/NissanConnect

Driving is serious business. Only use NissanConnect Services when safe to do so. May require dealer service visit or software upgrade to activate. Never program while driving. GPS mapping may not be detailed in all areas. NissanConnect Services is available in the U.S. only. Subscription sold separately after trial period. NissanConnect Services subject to customer agreement.

2. HomelineTM2 Services is available in the U.S. only. NissanConnect Services subject to customer agreement.

3. Streaming audio via Bluetooth® wireless technology is available in the U.S. only. Streaming audio may not be available in all areas. NissanConnect Services subject to customer agreement.

4. SiriusXM® Traffic is available in the U.S. only. SiriusXM® Traffic service is available in select markets.

5. Fees and programming subject to change.
You’ve decided which Maxima® you want, now here comes the best part: deciding what it’s going to look like. Choose your favourite colour and then pick from the available interiors based on the model of your choice.

**Nano-pigment paint.** Maxima® colour Coulis Red features a new nano-pigment technology where the paint pigments are ground 10 times finer than those found in traditional paint. The resulting finish is stunning, with an exceptionally deep, wet, lustrous look.

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representation of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colours at your local Nissan dealer.

**CHOOSE YOUR FABRIC**

You’ve decided which Maxima® you want, now here comes the best part: deciding what it’s going to look like. Choose your favourite colour and then pick from the available interiors based on the model of your choice.

**Nano-pigment paint.** Maxima® colour Coulis Red features a new nano-pigment technology where the paint pigments are ground 10 times finer than those found in traditional paint. The resulting finish is stunning, with an exceptionally deep, wet, lustrous look.

**CHOOSE YOUR COLOUR**

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**BUYING AND OWNING**

**Finance Options** Through Nissan Canada Finance, we offer many attractive lease and loan options that can be tailored to your individual needs. We have unique programs such as the Nissan Grad Program, Loyalty Program or the Nissan Advantage Program. Please visit our website Nissan.ca/finance to explore all of the options available. We have also made it easy to pre-qualify online.

All of our programs come with competitive rates and terms. With our flexible options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

**No-Nonsense Warranty** Every 2016 Nissan is covered by a 3 year/60,000 km Comprehensive New Vehicle Warranty, a 5 year/100,000 km Powertrain Warranty, an 8 year/130,000 km Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you’ll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

**Added Security Plan (ASP)** For ultimate peace of mind, consider the Nissan Added Security Plan. It’s our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

**Security+Plus™ Prepaid Maintenance Plan** The smart choice when it comes to maintaining your new Nissan. Honoured at all participating Nissan Dealers in Canada and the U.S., your vehicle is cared for by factory-trained technicians using Genuine Nissan Parts. And best of all, there’s no worrying about price increases on parts or service in the future. A variety of plans are available. Ask your Dealer for details.
Leather-wrapped steering wheel

Premium Accent leather-wrapped steering wheel with "Altima" script

Premium Accent leather-wrapped steering wheel with "Altima" script

Lighting

LED low-beam headlights

Halogen headlights

LED Daytime Running Lights

Tires

P245/40R19 all-season tires

18" x 8.0" machine-finished aluminum-alloy wheels

Suspension

Rear chassis reinforcement

Front strut tower reinforcement

Sport-tuned suspension – retuned dampers, stiffer springs

Hollow-tube front stabilizer bar (24.2 mm)

Brakes

Brake Assist

4-wheel Anti-lock Braking System (ABS)

12.60" x 1.10" front and 12.13" x 0.63" rear vented discs

ENGINE

Xtronic CVT® (Continuously Variable Transmission)

Front engine/Front-Wheel Drive

Electronic drive-by-wire throttle

Continuously Variable Valve Timing Control

VQ35DE – 3.5-litre DOHC 24-valve V6 engine

SPECIFICATIONS

DIMENSIONS/CAPACITIES/WEIGHTS/FUEL

Curb Weights – lbs

SV SL SR Platinum

5

City

10.9 (28)

Highway

7.8 (35)

Nissan's environmental action plan focuses on several key areas: increasing production of Zero Emission vehicles, including the 100% electric LEAF®, improving fuel efficiency through our PUREDRIVE™ measures. And reducing the environmental impact of manufacturing through efficient practices in our plants around the world.

SV = Standard

SL

SR

Platinum

NissanConnectSM with Navigation and 203 mm (8") multi-touch

SiriusXM® Satellite Radio1

Two USB connection ports for iPod® interface and other compatible devices

Eight speakers

Aluminum sport pedals

Roof-mounted curtain supplemental airbags

Driver and front-passenger seat-mounted side-impact supplemental airbags

Nissan Advanced Airbag System with supplemental front airbags with seat belt and occupant-classification sensors

Front and front-passenger seat-mounted side-impact supplemental airbag

Nissan Intelligent Emergency Brake (IEB)

Forward Collision Alert

Blind Spot Warning (BSW)

Rear Cross Traffic Alert (RCTA)

Forward Emergency Braking (FEB)

3-point ARIEL passenger seat belt system (ELR for driver)

Front seat belts with pretensioners and load limiters

Intelligent Blind Spot Monitoring (IBSM) and Lane Departure Assist (LDA)

Steering Assist

Vehicle Dynamic Control (VDC) with traction control

Display Commander

Around View® Monitor with Moving Object Detection (MOD)

Dual Zone Automatic Temperature Control (ATC)

Intelligent Cruise Control (ICC)

HomeLink® universal garage-door opener

SiriusXM® Satellite Radio

Steering assist or voice control on vehicle audio system

SiriusXM® Satellite Radio

SiriusXM® Satellite Radio

NissanConnectSM with Navigation and 203 mm (8") multi-touch display

Leather-appointed seats with diamond-quilted Alcantara inserts

Premium Accent leather-appointed seats with diamond-quilted leather inserts

Standard

16 03 (3533)

14 39 (56.7)/1415 (55.7)

98 7 (38.9)/910 (35.8)

25 85 (93.3)/2553 (90.0)

15 85 (62.4)

18 60 (73.2)

489 7 (192.8)

14 05 (51.6)/1391 (51.1)

9 00 (32.1)/893 (32.0)

35 49 (124.2)/3497 (124.0)

78.1 (170.0)

53.2 (114.0)

24.8 (63.2)

11.7 (26.6)

9.5 (24.2)

28.6 (62.6)

50.2 (109.6)

128.5 (283.0)

50.2 (109.6)

227.8 (505.8)

37.3 (87.4)

91.8 (232.4)

12.6 (31.6)

24.8 (63.2)

14.8 (37.1)

2.0 (5.1)

21.8 (50.0)

10.8 (27.0)

0.6 (1.5)

3.5 (8.8)

2.2 (5.6)

3.1 (7.9)

2.7 (6.8)

2.3 (5.8)

1.4 (3.6)

0.9 (2.3)

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