NISSAN MAXIMA®

Isn't it time you were passionate about the car you drive? Welcome to the 2017 Maxima.

Visit nissan.ca

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Always wear your seat belt, and please don't drink and drive. (Canadian) Visit nissan.ca for more information on key vehicle safety topics. ©2016 Nissan Canada Inc. All rights reserved.

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TRANSFORM your drive from elevated to exhilarating at the touch of a button. Feel 300 horsepower push you deeply into a sculpted sport seat. Lean into your favourite curve as sleek aerodynamics let you slice through the air. And after a pulse-raising ride, just as quickly return to swift, effortless motion. The 2017 Maxima®, the 4-Door Sports Car®. Designed to boost your excitement INSTANTLY.
GIVE IT SIX SECONDS, AND YOU’LL NEVER LOOK AT A 4-DOOR THE SAME WAY AGAIN

Power, courtesy of a 3.5-L V6 engine. The legendary V6 has been extensively refined and optimized, even employing sodium-filled exhaust valves – technology borrowed from our GT-R® supercar. From its microfinished forged crankshaft and anodized pistons to its high-flow tuned induction system, this 300-hp powerhouse is designed to exhilarate from idle to redline.

Responsiveness, brought to you by the Next-Generation Xtronic CVT® (Continuously Variable Transmission). This advanced CVT features dynamic step shifting, wider gear ratio coverage, and an adaptive shift controller. The result: more distinctive shift points, a more connected, spirited driving experience, and increased fuel economy – up to 7.8 L/100 km (36 MPG) highway.

Adrenaline on tap, via Sport Mode. Put the Drive Mode selector into Sport and you’ll sharpen throttle response, steering feel and transmission tuning for a pulse-raising ride. The system even adjusts the available Active Sound Enhancement (ASE), bringing in a more purposeful engine note into the cabin.

2017 Fuel Economy Estimate 7.8 L/100 km (36 MPG) Highway. Actual mileage may vary with driving conditions.
MAXIMA® SR: CURVE YOUR ENTHUSIASM

To give you a G-induced grin, Maxima SR combines 19" machine-finished aluminium-alloy wheels with a sport-tuned suspension featuring retuned dampers, stiffer springs, and a larger front stabilizer bar, combined with advanced dynamic technologies. So get inside, grab the sport wheel with Alcantara® inserts and column-mounted paddle shifters, and go enjoy the thrill of carving up your favourite road.

Active Trace Control. By selectively applying Maxima’s brakes when cornering, Active Trace Control can automatically engage the inner or outer brakes, helping to optimize your line through turns.

Active Engine Brake. As you apply the brakes, Maxima's Active Engine Brake system downshifts the transmission, slowing the vehicle with less effort, while enhancing the feeling of stopping confidence.

Active Ride Control. In the event you're jostled by a bump in the road, Maxima's Active Ride Control system kicks in, it works by automatically applying the brakes to help smooth the impact, helping you stay composed and comfortable.
Technically, the term is “Wow”. There’s no better way to describe it; the perfect execution of driving function with elegance and style. The quality of materials. The ideal placement of controls. The long list of luxuries you expect — and a few you hadn’t even thought of. It’s clear that a great deal of time was spent, so that every moment in the new Maxima® feels special. Wow, indeed.

PURE AMBIENCE

Premium Ascot Leather-wrapped D-shaped Steering Wheel
Heated Steering Wheel
Zero Gravity Front Seats
Climate-controlled Front Seats (heated and cooled)
Intelligent Cruise Controls
Genuine Stitching on Doors, Dashboard, and Console
Remote Engine Start System with intelligent Climate Control
Nissan Maxima® Platinum shown in Cashmere Leather.
U.S. instrumentation shown.
UNLIMITED ENGAGEMENT

Maxima connects you to your drive like no other. Rotating the centre console 7 degrees towards the driver gives you an easy reach to key controls. The standard 178 mm (7.0") Advanced Drive-Assist Display and 203 mm (8.0") colour touch-screen navigation system give you key information! And no detail was overlooked. The ergonomically designed shift lever, Display Commander dial, and Sport Mode button are all grouped together and carefully placed to fall readily to hand.

Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. U.S. model shown.

Nissan Maxima® shown in Camel Leather with accessory shift knob.

Nissan Maxima® SR shown in Charcoal Leather.
NISSAN ADVANCED DRIVE-ASSIST® DISPLAY

IT’S EVEN A QUICK READ

Maxima helps you focus on what’s most important: driving. From turn-by-turn directions to caller ID – even a Driver Attention Alert2 that warns you if it senses you need a break – the 178 mm (7.0") Advanced Drive-Assist Display lays it all right before your eyes. You can even change the colour of the Maxima on the display to match your tastes.4,5

NISSAN AROUND VIEW® MONITOR

IF YOU WANT PARKING ANY EASIER, YOU’LL HAVE TO VALET

What if parallel parking were easier? Maxima’s Around View Monitor uses four cameras to give you a virtual 360° bird’s-eye view of your vehicle, with selectable split-screen close-ups of the front, rear, and curbside views, so you can get a better look.3,9,10 And since all obstacles aren’t stationary, the Moving Object Detection (MOD) keeps an eye around your Maxima and can warn you about moving objects detected in your vicinity.3,11

Front and Rear Sonar System. Maxima’s parking sonar gives you an added ally in your pursuit of parking, with sensors on all four corners looking out for static objects, and giving you an audible warning when it detects you’re getting close.3,12

U.S. instrumentation shown.

1 Never program while driving. GPS mapping may not be detailed in some or reflect current road status. “Driver Attention Alert” is not available on Platinum only. It is the driver’s responsibility to remain alert at all times, even when using Driver Attention Alert. To impair the driver of a potential risk of driver distraction or inattention, it does not detect and provide an alarm in every situation. See Owner’s Manual for details. The Driver Attention Alert system is a convenience, not a substitute for proper driving procedures. Always check that it is safe to do so before moving vehicle.

2 Information displayed is dependent on how vehicle is equipped.

3 Blind Spot Warning is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you. See Owner’s Manual for details.

4 Availability of specific features is dependent upon the phone’s Bluetooth® support. Please refer to your phone Owner’s Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence.

5 TPMS is not a substitute for regular tire pressure checks.

6 Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle.

7 Virtual composite 360° view.

8 MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicle speeds below 8 km/h. Always check surroundings and turn to look behind you before moving vehicle.

9 The Sonar System is a convenience, not a substitute for proper parking and/or backing procedures. Always check that it is safe to do so before moving vehicle. May not detect every object.
YOUR WORLD, AT YOUR FINGERTIPS

Staying connected has never been easier. Apple CarPlay™ takes the things you want to do with your compatible iPhone® while driving and puts them right on Maxima’s display. Combined with NissanConnectSM, everything important to you is right within reach.¹²

APPLE CARPLAY™

Apple CarPlay™ is a smarter way to use your compatible iPhone® in the car. You can access certain apps directly through the vehicle’s screen, and take advantage of the steering wheel controls to adjust volume and toggle functions.¹ Siri® comes along for the ride, recognizing your voice commands and providing you with personalized music selections, listings, directions to local restaurants, gas stations, and more.

NissanConnect with Navigation. Imagine the possibilities when you combine all the features of an advanced navigation system with connected technology to help keep you in touch. While you’re driving, you can use Voice Recognition to get directions to that hot new restaurant.² Invite your friends to join in with Bluetooth® hands-free calling.³ Keep in the loop with the hands-free text messaging assistant.⁶ or just kick back.

NissanConnect Services. Let our people help look after you and your people. With available NissanConnect Services, you have a selection of plans that give you additional peace of mind, along with added convenience and comfort.²

MEET YOUR ENTOURAGE

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Driving is serious business and requires your full attention. Only use feature when safe to do so. Compatible iPhone® required. Availability of specific feature is dependent upon the phone’s Bluetooth® support. Please refer to your Apple CarPlay ™ owner’s manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. Apple CarPlay™ takes the things you want to do with your compatible iPhone® while driving and puts them right on Maxima’s display. Combined with NissanConnectSM, everything important to you is right within reach.¹²

NissanConnect Services availability is dependent on vehicle model, trim level, packaging, and/or options. See Nissan.ca/NissanConnect for complete availability details. Late availability for some features. Text rates and/or data usage may apply. ³

EMERGENCY PREPAREDNESS

Watches out for you with features, including Automatic Collision Notification and Emergency Calling.

REMOTE ACCESS

Use your computer or compatible smartphone to warm up your car with the Remote Engine Start/Stop. Remote Lock/Unlock gives you easy access – even without a key.⁷

CUSTOMIZABLE ALERTS

Keeps you in the know about your vehicle’s location, with features including Valet Alert, Boundary Alert, Speed Alert, and even Curfew Alert.

CONCIERGE SERVICES

Travelling? You’ve got help with features, including Journey Planner and Destination Download.

Click here for details. Text rates and/or data usage may apply. Certain services require a PIN for activation. Enrollment and Subscription Agreement is required to receive full suite of NissanConnectSM Services (including equipment upgrades, if available, or roaming charges on alternative networks). Should cellular provider terminate/restrict service, service may be terminated without notice and with no liability to Nissan and/or its agents. Neither Nissan nor SXM CVS Canada are responsible for associated costs that may be required for continued operation due to cellular network termination or changes. App usage and related charges apply. Apple CarPlay™ is a trademark of Apple, Inc. Siri® is a registered trademark of Apple, Inc. Apple CarPlay™ is a trademark of Apple Inc. ©2021 Apple Inc. All rights reserved.

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NISSAN INTELLIGENT SAFETY SHIELD TECHNOLOGIES
INNOVATION THAT LOOKS OUT FOR YOU

Wouldn’t it be cool if you had the confidence you need for every part of your drive? The Nissan Safety Shield philosophy is a comprehensive approach to safety that guides the engineering and development of every vehicle we make.

MONITOR

Smart technologies are designed to help monitor conditions — like a warning to let you know when a vehicle is in the blind spot area, or a system that helps ensure you’re travelling on properly inflated tires.

Available Features:
- Predictive Forward Collision Warning (PFCW)
- Forward Emergency Braking (FEB)
- Blind Spot Warning (BSW)
- Rear Cross Traffic Alert (RCTA)
- Moving Object Detection (MOD)

RESPOND

Whether you need to hit the brakes hard or manoeuvre around an unexpected obstacle, these standard technologies help you respond to a potentially harmful situation.

Vehicle Dynamic Control (VDC) helps you maintain your steered path. Traction Control System (TCS) helps reduce wheelspin in low-traction situations.

Anti-lock Braking System (ABS) helps you maintain steering control around obstacles while braking heavily.

Electronic Brake force Distribution (EBD) sends extra force to the rear brakes when you have additional weight of passengers or cargo in the back.

Brake Assist (BA) helps apply maximum braking force if it detects hard braking and senses you are in an emergency situation.

PROTECT

When a collision is unavoidable, Nissan’s Zone Body construction helps absorb the impact while the advanced seat belt and airbag systems help protect passengers.

Six Standard Airbags

LATCH System (Lower Anchors and Tethers for Children)

NISSAN ADVANCED AIRBAG SYSTEM

Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissan vehicles. The result: an industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at Nissan.ca/en/owners

NISSAN INTELLIGENT SAFETY SHIELD TECHNOLOGIES
INNOVATION THAT LOOKS OUT FOR YOU

Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert: TPMS lets you know when a tire is low. And Easy-Fill Tire Alert takes the guesswork out of filling your tires, with a beep of the horn when you’ve reached the correct pressure.

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NISSAN INTELLIGENT SAFETY SHIELD TECHNOLOGIES

GET AWAY WITH JUST A WARNING

What if extra safety was easily available? Nissan Intelligent Safety Shield Technologies offer you a suite of advanced systems that help you keep an eye all around you, watch the flow of traffic, and even think ahead.

NissanConnectSM Services, including automatic crash notification and SOS, are dependent upon the telematics device being in operative condition, its ability to connect to a wireless network, compatible wireless network availability, navigation map data, and GPS satellite signal receptions, the absence of which can limit or prevent the ability to reach NissanConnectSM Customer Support.

FEB cannot prevent accidents due to driver error or inattention. Always check surroundings and turn to look behind you before moving vehicle.

Late availability for some features. NissanConnectSM Services powered by SiriusXM® six (6) month trial period. Trial periods begin on your date of vehicle purchase or lease of a new Nissan; subsequently the respective paid subscription is at the then current rate to continue to receive respective services. Text rates and/or data usage may apply. See Nissan.ca/SiriusXM for details.

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While it can help you see what's ahead, it cannot prevent accidents due to a driver error or inattention. Always check surroundings and turn to look behind you before moving vehicle.

NISSAN INTELLIGENT SAFETY SHIELD TECHNOLOGIES

CHOOSE YOUR TRIM LEVEL

S


SL INCLUDES SV EQUIPMENT PLUS:


SR INCLUDES SL EQUIPMENT PLUS:

RearViewMonitor™, Dual Zone Automatic Temperature Control (ATC), Nissan Intelligent key® with Push Button Ignition, Remote Engine Start System with Intelligent Climate Control, LED low-beam headlights, Rear Cross Traffic Alert (RCTA), Predictive Forward Collision Warning (PFCW), Forward Emergency Braking (FEB)™, NissanConnectSM Services powered by SiriusXM®.

SV INCLUDES S EQUIPMENT PLUS:

Leather-appointed seats, Driver’s seat power lumbar support, Driver’s seat manual thigh support extension, Front and Rear Sonar System.

PV

 includes SV equipment plus Premium Ascot Leather-appointed seats with diamond-quilted Alcantara® inserts, Premium Ascot Leather-wrapped steering wheel with Alcantara® insert, Liquid Chrome® faced interior trim, Aluminum sport pedals, Deletes Dual Panel Power Panoramic Moonroof.

PLATINUM INCLUDES SL EQUIPMENT PLUS:


PRICING AND EQUIPMENT

SV

Includes S equipment plus:

Leather-appointed seats.

SL

Includes SV equipment plus:

Dual Panel Power Panoramic Moonroof.

SR

Includes SL equipment plus:


PLATINUM

Includes SL equipment plus:


CHOOSE YOUR TRIM LEVEL

Predective Forward Collision Warning (PFCW)

If another vehicle is detected in the blind spot area, an indicator appears in the driver’s or front passenger’s mirror pillar and on the Advanced Drive-Assist® Display. Then, if your turn signal is activated, the indicator flashes with a warning chime.

Blind Spot Warning (BSW)

If another vehicle is detected in the blind spot area, an indicator appears in the driver’s or front passenger’s mirror pillar and on the Advanced Drive-Assist® Display. Then, if your turn signal is activated, the indicator flashes with a warning chime.

Rear Cross Traffic Alert (RCTA)

When you’re backing out of a parking space, this feature can detect and warn you about detected vehicles you might not see behind you approaching from either side. So you’ll feel more confident backing up than ever before.

Moving Object Detection (MOD)

When the Around View Monitor is in use and detects moving objects near the vehicle, it gives you a visual and audible alert.

NISSAN INTELLIGENT SAFETY SHIELD TECHNOLOGIES

flow of traffic, and even think ahead.

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PAINT AND FABRIC

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</table>

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representation of actual vehicle colours. Variations may very slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colours at your local Nissan dealer.

In addition to the paint options above, Maxima® colours Coulis Red and Forged Bronze feature a new nano-pigment technology where the paint pigments are ground 10 times finer than those found in traditional paint. The resulting finish is stunning, with an exceptionally deep, wet, luxurious look.

Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colours at your local Nissan dealer.

BUYING AND OWNING

Finance Options Through Nissan Canada Finance, we offer many attractive lease and loan options that can be tailored to your individual needs. We have unique programs such as the Nissan Grad Program, Loyalty Program or the Nissan Advantage Program. Please visit our website Nissan.ca/finance to explore all of the options available. We have also made it easy to pre-qualify online. All of our programs come with competitive rates and terms. With our flexible options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2017 Nissan is covered by a 3 year/60,000 km Comprehensive New Vehicle Warranty, a 5 year/100,000 km Powertrain Warranty, an 8 year/130,000 km Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you’ll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See your Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It’s our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

SecurityPlus™ Prepaid Maintenance Plan The smart choice when it comes to maintaining your new Nissan. Honoured at all participating Nissan Dealers in Canada and the U.S., your vehicle is cared for by factory-trained technicians using Genuine Nissan Parts. And best of all, there’s no worrying about price increases on parts or service in the future. A variety of plans are available. Ask your Dealer for details.

GENUINE NISSAN ACCESSORIES

Every Genuine Nissan Accessory is custom-fit, custom-designed and durability-tested; available for finance and backed by Nissan’s 3 year/60,000 km Accessories limited warranty when installed by dealer at time of your vehicle purchase.

A. Premium Rear Spoiler A fitting ending to a breathtaking design.
B. Rear Diffuser Go with the flow. Add a stylish touch.
C. 18” Aluminum-alloy Wheels Aggressively styled, exclusively for Maxima®
D. Illuminated Kick Plates A great entrance, every time.

See your Nissan dealer for details, or go to accessories.nissan.ca

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