

2012 Venza



Limited AWD shown in Blizzard Pearl.



Limited interior shown in Ivory.

With its bold lines, the stylish 2012 Toyota Venza fits in virtually anywhere. And with its four doors, rear liftgate and spacious, versatile interior, you'll find virtually everything fits in it. But that's not all: With its choice of three model grades, 4-cylinder or V6 engine, and Front-Wheel Drive or available All-Wheel Drive, Venza fits your lifestyle too. Clearly, this is a vehicle designed to help you live life on your own terms, and look good doing it. **2012 Toyota Venza. Moving Forward.**



TOP STANDARD AND AVAILABLE FEATURES ¹				
Available 20-in. alloy wheels	70.2 cu. ft. of cargo space ²	Optitron instrumentation	Available All-Wheel Drive (AWD)	Available leather-trimmed seating surfaces with contrast piping

1. Features listed not available on all models. 2. See footnote 1 in Disclaimers section.

Get more of a good thing.

With a wide range of available Genuine Toyota Accessories to choose from, you'll be able to truly personalize your Venza. And the best part is, those accessories are all crafted to the same exacting standards as Venza itself. Remember, some accessories may not be available in all regions of the country. Please see your Toyota dealer for details.



Cargo mat



Rear bumper protector



Roof rack³



Lower door moldings



Remote Engine Starter

- All-weather cargo mat
- Cargo mat
- Cargo net — spider
- Cargo tote
- Carpet floor mats¹
- Door edge guards
- Emergency assistance kit
- First aid kit
- Glass Breakage Sensor (GBS)²
- Lower door moldings
- Paint protection film
- Rear bumper protector
- Rear-seat DVD entertainment system
- Remote Engine Starter
- Roof rack³
- Towing receiver hitch
- TRD air filter
- Wheel locks
- Wireless headphones⁴

1. This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with retention hooks/clips. Do not install a floor mat on top of an existing floor mat. **2.** Available for vehicles with factory security. **3.** Not available with panoramic roof. **4.** Headphones are for passenger use only. Do not use while operating vehicle.

Combinations

INTERIOR COLOR CHOICES

FABRIC
LE

LEATHER TRIM
XLE AND LIMITED



EXTERIOR/INTERIOR COLOR COMBINATIONS



BLACK



TROPICAL SEA METALLIC



ALOE GREEN METALLIC



BARCELONA RED METALLIC



MAGNETIC GRAY METALLIC



BLIZZARD PEARL¹



SUNSET BRONZE MICA



GOLDEN UMBER MICA



CLASSIC SILVER METALLIC



WHEELS



1 4-cylinder standard 19-in. alloy wheels
 2 V6 standard 20-in. alloy wheels

¹. Extra-cost color.

Specifications

MECHANICAL AND PERFORMANCE	LE	XLE	LIMITED
ENGINE			
2.7-Liter 4-Cylinder Double Overhead Cam (DOHC) 16-Valve with Dual Variable Valve Timing with intelligence (VVT-i); 182 hp @ 5800 rpm, 182 lb.-ft. @ 4200 rpm	Standard	Standard	NA
3.5-Liter V6 Double Overhead Cam (DOHC) 24-Valve with Dual Variable Valve Timing with intelligence (VVT-i); 268 hp @ 6200 rpm, 246 lb.-ft. @ 4700 rpm	Available	Available	Standard
IGNITION SYSTEM			
Electronic, with Toyota Direct Ignition (TDI)	Standard	Standard	Standard
EMISSION RATING			
Ultra Low Emission Vehicle II (ULEV-II)	Standard	Standard	Standard
TRANSMISSION			
6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i) and sequential shift mode	Standard	Standard	Standard
DRIVETRAIN			
Front-Wheel Drive (FWD)	Standard	Standard	Standard
All-Wheel Drive (AWD) with active torque control	Available	Available	Available
BODY CONSTRUCTION			
Reinforced unitized body	Standard	Standard	Standard
SUSPENSION			
4-wheel independent MacPherson strut suspension with front and rear stabilizer bars	Standard	Standard	Standard
STEERING			
Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard	Standard	Standard
Turning circle diameter, curb to curb (ft.)	40.7	40.7	40.7
BRAKES			
Power-assisted ventilated 12.8-in. front disc brakes; solid 11.7-in. rear disc brakes and Star Safety System™	Standard	Standard	Standard
EXTERIOR DIMENSIONS (in.)			
Overall length/width/height	189.0/75.0/63.4	189.0/75.0/63.4	189.0/75.0/63.4
Wheelbase	109.3	109.3	109.3
Track (front/rear) (FWD)	64.2/64.4	64.2/64.4	64.2/64.4
Track (front/rear) (AWD)	64.2/64.2	64.2/64.2	64.2/64.2
Ground clearance	8.1	8.1	8.1
INTERIOR DIMENSIONS (front/rear) (in.)			
Head room without panoramic roof	39.6/39.3	39.6/39.3	NA
Head room with panoramic roof (head room with sunshade closed)	NA	41.0/40.1 (38.7/39.0)	41.0/40.1 (38.7/39.0)
Shoulder room	60.0/59.1	60.0/59.1	60.0/59.1
Hip room	56.0/56.5	56.0/56.5	56.0/56.5
Leg room	40.3/39.1	40.3/39.1	40.3/39.1
WEIGHTS AND CAPACITIES			
Curb weight (lb.) (4-cylinder FWD/AWD)	3760/3945	3760/3945	NA
Curb weight (lb.) (V6 FWD/AWD)	3870/4045	3870/4045	3870/4045
Gross Vehicle Weight Rating (GVWR) (lb.) (4-cylinder FWD/AWD)	4960/5160	4960/5160	4960/5160
Gross Vehicle Weight Rating (GVWR) (lb.) (V6 FWD/AWD)	5095/5270	5095/5270	5095/5270
EPA passenger volume (cu. ft.)	108.0	108.0	108.0
Cargo volume ¹ (cu. ft.) behind front/rear seats (with panoramic roof)	70.2/30.7 (NA)	70.2/30.7 (68.6/30.1)	NA (68.6/30.1)
Fuel tank (gal.)	17.7	17.7	17.7
Seating capacity	5	5	5
TOWING²			
Towing capacity (lb.) (standard/with Tow Prep Package) ³	1000/3500	1000/3500	1000/3500
TIRES			
All-Season steel-belted radials	Standard	Standard	Standard
Spare – Temporary	Standard	Standard	Standard
MILEAGE ESTIMATES (city/highway)⁴			
4-cylinder FWD; 4-cylinder AWD	21/27; 20/25	21/27; 20/25	NA
V6 FWD; V6 AWD	19/26; 18/25	19/26; 18/25	19/26; 18/25

See numbered footnotes in Disclaimers section.



Features⁵

EXTERIOR	LE	XLE	LIMITED		LE	XLE	LIMITED
Projector-beam headlamps with auto on/off feature	S	S	—	20-in. 5-spoke alloy wheels with P245/50R20 tires (V6 only)	O	O	S
Projector-beam High Intensity Discharge (HID) headlamps with Automatic High Beam ⁶ and auto on/off feature	—	—	S	Washer-linked variable intermittent windshield wipers and variable rear wiper	S	S	S
Integrated fog lamps	S	S	S	UV reduction glass windshield	S	S	S
Color-keyed heated power outside mirrors with folding feature	S	S	S	Windshield wiper de-icer	S	S	S
Color-keyed outside door handles	S	—	—	Privacy glass on rear side, quarter and liftgate windows	S	S	S
Chrome-accented outside door handles with touch-sensor lock/unlock feature	—	S	S	Power rear liftgate with jam protection	P	S	S
Panoramic glass roof with front power tilt/slide moonroof	—	P	S	Color-keyed rear spoiler with LED center high-mount stop lamp	S	S	S
19-in. 10-spoke alloy wheels with P245/55R19 tires (4-cylinder)	S	S	—	Chrome-tipped exhaust (dual on V6)	S	S	S
				Roof-mounted antenna	S	S	S
INTERIOR							
Dual zone automatic climate control with air filter	S	S	S	Cruise control	S	S	S
AM/FM CD player with MP3/WMA playback capability, six speakers, SiriusXM Satellite Radio ⁷ capability (includes three-month trial subscription to XM Select Package), auxiliary audio jack, USB ⁸ port with iPod ⁹ connectivity, auto sound leveling, hands-free phone capability and music streaming via Bluetooth ¹⁰ wireless technology	S	S	—	Tilt/telescopic steering wheel with audio, Bluetooth ¹⁰ hands-free phone and voice-command controls	S	—	—
JBL Synthesis [®] AM/FM 6-disc CD changer with MP3/WMA playback capability, 13 speakers, SiriusXM Satellite Radio ⁷ capability (includes three-month trial subscription to XM Select Package), auxiliary audio jack, USB ⁸ port with iPod ⁹ connectivity, auto sound leveling, hands-free phone capability and music streaming via Bluetooth ¹⁰ wireless technology	—	P	—	Leather-trimmed tilt/telescopic steering wheel with audio, Bluetooth ¹⁰ hands-free phone and voice-command controls	—	S	S
Voice-activated touch-screen DVD navigation system ¹¹ with integrated backup camera ¹² display, JBL Synthesis [®] AM/FM 4-disc CD changer with MP3/WMA playback capability, 13 speakers, SiriusXM Satellite Radio capability with NavTraffic ^{TM7} (includes three-month trial subscription to XM Select Package and NavTraffic ^{TM7}), auxiliary audio jack, USB ⁸ port with iPod ⁹ connectivity, auto sound leveling, hands-free phone capability and music streaming via Bluetooth ¹⁰ wireless technology	—	P	S	Optitron instrumentation with speedometer, tachometer, coolant temperature and fuel gauges; LCD display with odometer and tripmeters; shift-position indicator	S	S	S
3.5-in. LCD Multi-Information Display with outside temperature, clock, climate control settings, fuel economy and trip information	S	—	—	Carbon fiber-style interior trim	S	—	—
3.5-in. TFT Multi-Information Display with integrated backup camera ¹² display; ¹³ customizable settings, outside temperature, clock, climate control settings, fuel economy and trip information, and warning messages	P	S	S	Satin mahogany wood-grain-style interior trim	—	S	S
Fabric-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	S	—	—	Shift lever with carbon fiber-style inlay	S	—	—
Leather-trimmed multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat with power lumbar support	—	S	S	Leather-trimmed shift lever with satin mahogany wood-grain-style inlay	—	S	S
Fabric-trimmed 60/40 split, reclining, one-touch fold-flat rear seats with center armrest with cup holders	S	—	—	In-key remote keyless entry system and remote illuminated entry	S	—	—
Leather-trimmed 60/40 split, reclining, one-touch fold-flat rear seats with center armrest with cup holders	—	S	S	Smart Key System ¹⁴ with Push Button Start and remote illuminated entry	—	S	S
				Power windows with auto up/down and jam protection in all positions	S	S	S
				Power door locks with shift-linked automatic lock/unlock feature	S	S	S
				Auto-dimming rearview mirror with compass	S	S	S
				Overhead console with maplamps, sunglasses storage and HomeLink ^{®15} universal transceiver	S	S	S
				Center console with sliding cover and armrest, dual storage compartment, two front illuminated cup holders, iPod ⁹ /MP3 player holder with wire-management feature, two 12V auxiliary power outlets, and rear-seat vents	S	S	S
				Dual sun visors with illuminated vanity mirrors	S	S	S
				Cargo area tonneau cover	S	S	S
				Cargo area rear-seat one-touch fold-flat levers	S	S	S
				One cargo area 12V auxiliary power outlet	S	S	S
				Rear-seat reading lamps	S	S	S
				Cargo area lamp	S	S	S
SAFETY AND CONVENIENCE							
STAR SAFETY SYSTEM Star Safety System TM — includes Enhanced Vehicle Stability Control (VSC); ¹⁶ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ¹⁷ and Smart Stop Technology (SST) ¹⁸	S	S	S	Child-protector rear door locks	S	S	S
Seven airbags ¹⁹ — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, driver knee airbag, and front and rear side curtain airbags	S	S	S	Energy-dissipating interior trim	S	S	S
Driver and front passenger active headrests ²⁰	S	S	S	Energy-absorbing collapsible steering column	S	S	S
3-point seatbelts for all seating positions; driver's-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger belts	S	S	S	Front and rear energy-absorbing crumple zones with side-impact door beams	S	S	S
Adjustable front seatbelt shoulder anchors and seatbelt pretensioners with force limiters	S	S	S	Tire Pressure Monitor System (TPMS) ²¹	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors and tethers on outboard rear seats	S	S	S	Daytime Running Lights (DRL) with on/off feature	S	S	S
				Hill Start Assist Control (HAC) ²²	S	S	S
				Engine immobilizer ²³	S	—	—
				Anti-theft system with alarm and engine immobilizer ²³	—	S	S

S = Standard O = Optional — = Not Available P = Feature is available as part of an option package.

See numbered footnotes in Disclaimers section.

Packages

LE

LE Convenience Package — includes power liftgate with jam protection, backup camera¹² and 3.5-in. TFT Multi-Information Display with integrated backup camera¹² display, customizable settings, outside temperature, clock, climate control settings, fuel economy and trip information, and warning messages

Tow Prep Package^{2,3} — includes engine oil cooler, larger radiator fan and heavy-duty alternator

XLE

XLE Premium Package — includes panoramic glass roof with front power tilt/slide moonroof, JBL Synthesis[®] AM/FM 6-disc CD changer with MP3/WMA playback capability, 13 speakers, SiriusXM Satellite Radio⁷ capability (includes three-month trial subscription to XM Select Package), auxiliary audio jack, USB⁹ port with iPod^{®9} connectivity, auto sound leveling, hands-free phone capability and music streaming via Bluetooth^{®10} wireless technology

XLE Navigation Package — includes voice-activated touch-screen DVD navigation system¹¹ with integrated backup camera¹² display,¹³ JBL Synthesis[®] AM/FM 4-disc CD changer with MP3/WMA playback capability, 13 speakers, SiriusXM Satellite Radio capability with NavTraffic^{TM7} (includes three-month trial subscription to XM Select Package and NavTraffic^{TM7}), auxiliary audio jack, USB⁹ port with iPod^{®9} connectivity, auto sound leveling, hands-free phone capability and music streaming via Bluetooth^{®10} wireless technology

Tow Prep Package^{2,3} — includes engine oil cooler, larger radiator fan and heavy-duty alternator

LIMITED

Tow Prep Package² — includes engine oil cooler, larger radiator fan and heavy-duty alternator

For more information about our available audio systems, as well as Bluetooth^{®10}-compatible features, please contact your local Toyota dealer.

TOYOTA FINANCIAL SERVICES



Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa[®] adds even more value to doing the things you love.

Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.*

Toyota Rewards Visa[®] Visit www.toyotarewardsvisa.com for complete details.

Toyota Financial Services (TFS)[†] is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com

*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

†Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

Toyota Venza is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing receiver hitches/ball mount kits are not intended to provide crash protection. Some vehicles are shown with available equipment. Seatbelts should be worn at all times.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

DISCLAIMERS

1. Cargo and load capacity limited by weight and distribution. **2.** Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner's Manual*. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with new SAE J2807 method. **3.** V6 models only. **4.** 2012 EPA-estimated mileage. Actual mileage will vary. **5.** Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. **6.** The automatic high beam system can help improve vision at night. However, conditions such as a dirty windshield, rapidly changing light conditions or hilly terrain will limit effectiveness so the driver may need to manually change the high beams from on to off. See *Owner's Manual* for details. **7.** XM services require a subscription after trial period, and are sold separately or as a package. **Subscriptions governed by SiriusXM Customer Agreement; see www.siriusxm.com. If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. Fees and programming subject to change.** Available only to those at least 18 years of age in the 48 contiguous United States and D.C. **8.** May not be compatible with all mobile phones, MP3/WMA players and like models. **9.** iPod® is a registered trademark of Apple Inc. All rights reserved. **10.** The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. The Bluetooth® wireless technology phones listed on toyota.com have been tested for compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Toyota. **11.** Availability and accuracy of the information provided by the navigation system or any XM services mentioned (if installed) are dependent upon many factors. Use common sense when relying on information provided. Services not available in every city or roadway. Periodic navigation updates available at additional cost. See your *Navigation System Owner's Manual* or contact XM for details. **12.** The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. **13.** The backup camera uses the navigation system display on vehicles so equipped. **14.** The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. **15.** HomeLink® is a registered trademark of Johnson Controls, Inc. **16.** Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **17.** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. **18.** Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner's Manual* for further details. **19.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner's Manual* for further information/warnings. **20.** Active front headrests can help reduce the extent of whiplash in certain types of rear-end collisions. **21.** The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your *Owner's Manual* for details. **22.** Hill Start Assist Control (HAC) is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **23.** The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key or Smart Key fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key or Smart Key fob, it can be costly to replace. If you lose a key or Smart Key fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.aloa.org



For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331

