2012 CC

The VW of today is completely different from the VW you might know. We have a wide range of models, including world-class sedans, SUVs, and a minivan, each one more stylish and refined than ever before. And even though we've grown, rest assured that every VW still provides the exhilarating driving experience that has always been at the core of our reputation. Some things will never change.

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vw.com

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Let’s talk Volkswagen.

Das Auto

A VW doesn’t just start off as sheet metal and engine parts. It begins as an idea. A belief that getting the little things right is a big thing. A viewpoint that asks why dumb it down when you can smart it up. An attitude that says to make things perfect, you have to make them perfectly. Some would call these just a bunch of good ideas. We call them Das Auto.

The CC

Some might say that a car this beautiful speaks for itself. And if it could, it would probably coax you inside to feel the optional supple leather bucket seats, or admire the touchscreen stereo system complete with Bluetooth® technology, or check out the multi-function steering wheel. Once you’ve climbed into the driver’s seat, it would extol the virtues of its award-winning 2.0L TSI® turbocharged engine until you just had to take it out for a spin. And then, out on the open road, you’d discover the available sunroof and tilt it open to let in the breeze. After all, looks aren’t everything, but in the case of the CC, its stunning good looks will open the door to the vast array of features it has to offer. And that’s definitely something.

What makes a Volkswagen a Volkswagen. See those little icons over there? They represent the big ideas that every Volkswagen must live up to in order to earn the VW badge. No matter how large or small, all models are a combination of these essential ideas. Find an icon and you’ll discover something special about a Volkswagen. It’s really that simple.
Designing a new car is a tall order. Not only does it have to be beautiful, but it also needs to be robust enough to triumph over everyday use if it’s going to wear the VW badge. That’s why everywhere you look, there are graceful lines and thoughtful details. We made the CC gorgeous so you’d covet it before you ever sat inside. And we added each and every feature so you would never want to give up the keys, even to the valet. Because we thought that a car we affectionately refer to as the Comfort Coupe (thanks to its luxurious interior and gently sloping roof) should live up to both its names.

Design. To Volkswagen designers, sculpting a car as beautiful as the CC is reward enough. But apparently the judges didn’t agree. Because they gave it three international design awards in its very first year. Okay, we admit it. That feels pretty good too.

It’s what’s on the outside that counts.
A. Rain-Sensing Windshield Wipers
Like a little mind reader, an invisible sensor in the windshield detects how much water is obstructing your vision, and the wipers adjust their speed automatically.

B. Power Glass Tilt Sunroof
Blur the lines between outside and in with the available tilt sunroof. It makes the great outdoors the ultimate addition to your ride.

C. Pinch Protection on Power Windows
If there’s a set of unsuspecting fingers still feeling the breeze when the windows are closing, we help protect every single digit by including pinch protection on all power windows.

D. Frameless Doors
Because the doors on the CC have no window frame, the windows automatically adjust to make the doors easier to open, then seal upon closing to help reduce road noise and keep the road aerodynamics balanced.

E. Diversity Antenna
Some might call it overkill, we just call it smart. We put two radio antennas on your CC so the one with the stronger signal for any given channel rules the roost. So every time you turn your signal on, everyone will know your next move.

F. Bi-Xenon™ Headlights with AFS
Brighter than halogen or regular filament bulbs, these special optional headlights with the Adaptive Front-lighting System turn up to 15 degrees around corners to help effectively see into the future.

G. Hydraulic Brake Assist (HBA)
Starting fast is nice. Stopping fast is a must. HBA recognizes how quickly the brakes are pressed and automatically kicks in the Anti-lock Braking System for maximum deceleration when needed.

H. Exterior Signal Mirrors
The CC has side mirrors with blinkers built right in. So every time you turn your signal on, everyone will know your next move.

I. Four-Corner Independent Suspension
Thanks to the sport-tuned multi-link suspension, and four wheels designed to individually respond and correct for any disturbance, your CC will give you the ride of a lifetime, race-inspired handling.

J. Alloy Wheels
No matter which of the alloy wheels you’re sporting, each one is designed to complement your CC. Take, for example, the available 18” polished Interlagos wheels pictured here. Their gently twisting helicopter design is sure to turn heads as you drive.
So much technology. 
So few buttons.

That’s right, the state-of-the-art touchscreen entertainment system is incredibly easy to use. The Bluetooth hands-free calling system doesn’t take an advanced degree to understand. The 10-way power front seats need just three buttons to fine-tune everything to your comfort. The analog clock requires nothing but the ability to tell time to use. The multi-function onboard computer, cruise control, and available Dynaudio® stereo with 10 high-end speakers are all right there in front of you. And the stereo with crystal-clear HD Radio technology even comes with a three-month trial subscription to Sirius® Satellite Radio with over 130 channels. So if you’re feeling cold but your passenger is too warm, no big deal. The available Climatronic® climate control system can create two temperature zones. And if you’re prone to getting lost, don’t worry. With the optional touchscreen navigation systems, you’ll always find your way home. Plus, with the top-of-the-line navigation system, you’ll be able to avoid traffic thanks to continuously updated traffic information during the three-month trial subscription to Sirius Traffic.™ Relax. We made all the technology in the CC easy for a reason. So you’ll enjoy using it.

Technology. Do you see that? Not the badge, the tiny camera underneath it. Even though you’ll be too busy driving to actually see it, that optional reverse camera will probably become one of your favorite features. Mostly because it’ll help keep you from backing up into anything unexpected. Which was the whole point of showing it to you in the first place.
Lux shown in Cornsilk Beige Two-Tone V-Tex leatherette. We could simply tell you all about the gorgeous bucket seats. Or the available supple Nappa leather. Let’s not forget the optional genuine wood exterior trim. Perhaps we should also point out the nifty cupholders in the backseat. How about the 60/40-split seat that connects the trunk to the cabin for those extra large items? In the interest of comfort, we should probably mention them all. Hope you don’t mind.

Comfort. We could simply tell you all about the gorgeous bucket seats. Or the available supple Nappa leather. Let’s not forget the optional genuine wood exterior trim. Perhaps we should also point out the nifty cupholders in the backseat. How about the 60/40-split seat that connects the trunk to the cabin for those extra large items? In the interest of comfort, we should probably mention them all. Hope you don’t mind.

This car has a secret. But we don’t think you’ll realize it at first. Because the secret lies in what isn’t there as opposed to what is. In a moment of inspiration, we removed that hard seat-like spot in the back between the two window seats. The spot that no one actually wants to sit in. And then we split that precious space between two gorgeous bucket seats, giving them extra elbow room. And legroom. Because the CC isn’t about cramming people in for a weekend road trip. It’s about taking three really good friends on the ride of their lives.
EPA estimates. Your mileage will vary.

Performance. The CC takes a very pretty picture. So pretty that you might overlook a few of its details. Like the award-winning 2.0L TSI turbocharged engine. You know, the one that hums along and gives you that turbo punch that you can’t help but love. Well, that comes standard in the CC. Along with a whole bunch of other amazing features. You wouldn’t want to love the CC on looks alone, would you?

Turbo. Gift with purchase.

The CC starts with a turbocharged engine. That’s right, it’s standard. This 4-cylinder engine has 200 hp and is paired with either a 6-speed manual or a 6-speed DSG® automatic performance transmission with Tiptronic®. The engine is also equipped with FSI® direct injection that offers a fuel savings of up to 25 percent* in comparison to conventional injection engines. If you’re craving more power, we suggest one of the fastest and most powerful Volkswagen engines available: the 3.6L VR6 with 280 hp and 265 lbs/ft of torque. It comes with 4MOTION® all-wheel drive, sport-tuned suspension and super-sleek paddle shifters. No matter which engine you choose, both turn your attention away from the gorgeous design and direct it all toward the gas pedal.
Safety. There’s safe. And then there’s Volkswagen safe. Safe protects you from all kinds of life’s little (and big) surprises. Volkswagen safe means every CC comes standard with Continental’s mobility tires with ContiSeal™ technology, which helps seal tread punctures and prevent the loss of air pressure even when your tire is compromised. Safe is what every car should be. Volkswagen safe is what every car wishes it were. When it comes to safety, picking the car that wins awards is always a safe bet.

Our success is no accident.

When you buy a Volkswagen like the CC, you’re driving home more than just a car. You’re taking home total peace of mind. You don’t even have to think about how its doors thunk solidly into place. Or how it has six airbags standing guard.* Or especially how the crash-optimized front end would help absorb energy on impact and help protect you in the event of a collision. That’s because every Volkswagen is built to the highest standards. Volkswagen standards. Standards so high that we included Electronic Stability Control (ESC), Anti-lock Braking System (ABS), and Hydraulic Brake Assist (HBA) on every VW model to help you stay safe in every situation. Because we believe that once you’ve achieved a certain level of excellence, there’s no going back. That’s why we call it a standard.

VR6 4MOTION Executive shown in Reflex Silver Metallic

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
Quality. Laser seam welding. Sure, it sounds cool. But what does it mean? Well, it’s kind of like the difference between a jacket with buttons and one with a zipper. The buttons keep the jacket on, but they still leave spaces in between. Whereas a zipper seals the deal, leaves no spaces, and therefore creates a much stronger bond. When it comes to increased control, stability, and safety in every situation, thanks to laser seam welding, we’ve got the situation all zipped up.

*The Volkswagen Carefree Maintenance Program covers the vehicle’s scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

Yes, you read that right. When you buy any new VW, you get three years or 36,000 miles of no-charge scheduled Carefree Maintenance! That’s your first three years of scheduled maintenance at no extra charge. If you’d like, stop by in the first 90 days, or 6,000 miles, for your courtesy vehicle check. Ask us any questions you might have while we give your CC a basic checkup. On the house. After that, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It’s really that simple. So relax and enjoy every carefree mile in your new VW. That’s what it’s there for. Keeping it like new, well, that’s what we’re here for. And because it’s a Volkswagen, it’ll keep that new car feeling for many years to come. If only everything in life could be this carefree.

Buy one, get three.

Yes, you read that right. When you buy any new VW, you get three years or 36,000 miles of no-charge scheduled Carefree Maintenance! That’s your first three years of scheduled maintenance at no extra charge. If you’d like, stop by in the first 90 days, or 6,000 miles, for your courtesy vehicle check. Ask us any questions you might have while we give your CC a basic checkup. On the house. After that, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It’s really that simple. So relax and enjoy every carefree mile in your new VW. That’s what it’s there for. Keeping it like new, well, that’s what we’re here for. And because it’s a Volkswagen, it’ll keep that new car feeling for many years to come. If only everything in life could be this carefree.

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A. Smarter Paint
In order to increase the quality of paint on your new VW, we combined the primer and basecoat into a single thick coat to remove one step of the process. Not only does this create a better finish, it also helps reduce CO2 emissions by almost 20 percent.

B. Community Bridge
Not only is the bridge that connects the Volkswagen Academy to the main production facility visually stunning, it was also designed by a group of architecture students from Auburn University who won our design competition. This competition was part of the $5.28 million investment we're making in schools and universities in the surrounding community.

C. Monsoon Testing
Every new VW built in the Chattanooga facility undergoes a six-minute "monsoon" test to check for leaks. Drenching the car in such a deluge of water helps us ensure that each new VW will withstand just about anything that nature rains down upon it.

D. Precision Manufacturing
When we build the sheet metal for our cars, we stamp it so precisely that the typical gap between metal sheets is between 3 and 4 mm. Then we use our special chalk test to find any imperfections that can't be seen by the naked eye.

Volkswagen Academy
In order to enable our employees to meet our high quality standards, we partnered with the state of Tennessee to build the Volkswagen Academy. We then hired the best team of trainers to ensure that we have the most talented group of plant technicians anywhere.

Recycled Land
Our state-of-the-art, eco-conscious manufacturing facility stands on land that is ideal for environmental renewal. As we build, we're relocating and restoring creeks to help manage storm runoff, and we're replanting any trees that have been cut down.

To help us ensure the highest-quality production for our cars, our employees help program each state-of-the-art robot to perform its specific task so the robots can assist during the production and assembly process.

At home in America.

From its advanced laser seam welding process that helps give our cars stability and strength, to the six-minute monsoon water test to check for any sign of leaks, the brand-new Chattanooga, TN, manufacturing plant is state of the art. And those are just a couple of the benefits of starting from scratch. When you build something from the ground up, you can control every element of the process—from the building materials, to the quality of the people working on every step of development, to the world-class cars that emerge at the end of the line. It also gives us the opportunity to expand our network to include local suppliers, making sure to let them know about our standards so they can deliver the high-quality product we require. The way we look at it, this is not only the most eco-conscious and modern plant in the VW portfolio, it's also an investment in our collective future. So here's to building positive momentum. Together.
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<thead>
<tr>
<th>Standard-Accessory Wheels</th>
<th>Exterior</th>
<th>Interior</th>
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<tbody>
<tr>
<td>VR6 AMOT® Executive</td>
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<tr>
<td>VR6 AMOT® Executive</td>
<td>Candy White Metallic</td>
<td>VR6 Leatherette</td>
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<td>VR6 AMOT® Executive</td>
<td>Iron Gray Metallic</td>
<td>Leather</td>
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<td>VR6 AMOT® Executive</td>
<td>Reflex Silver Metallic</td>
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### Design

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<th>Spec</th>
<th>L</th>
<th>LP</th>
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<tbody>
<tr>
<td><strong>Total power</strong></td>
<td>280 hp</td>
<td>200 hp</td>
<td>280 hp</td>
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<tr>
<td><strong>Engine</strong></td>
<td>3.6L, 24-valve, DOHC, narrow-angle V6 with FSI direct injection</td>
<td>2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and FSI® direct injection</td>
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<tr>
<td><strong>Transmission</strong></td>
<td>6-speed automatic transmission with Tiptronic and Sport mode</td>
<td>6-speed DSG automatic transmission with Tiptronic and Sport mode</td>
<td>6-speed manual transmission</td>
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<tr>
<td><strong>Suspension</strong></td>
<td>Sport suspension with independent front MacPherson struts and rear fully independent 4-link suspension</td>
<td>Independent 4-link suspension</td>
<td>Independent 4-link suspension</td>
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<tr>
<td><strong>Braking system</strong></td>
<td>Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Differential Lock (EDL), and Engine Braking Assist (EBA)</td>
<td>Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Brake-force Distribution (EBD), and Engine Braking Assist (EBA)</td>
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<tr>
<td><strong>Safety</strong></td>
<td>Immobilizer III theft-deterrent system, Side Airbags, Front and Rear</td>
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<tr>
<td><strong>Comfort</strong></td>
<td>Heated front seats and 3-position memory function for driver's seat and side mirrors</td>
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### Accessories

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<tr>
<td>Heavy Duty Trunk Liner with CarGo™ Organizer Blocks</td>
<td>✔</td>
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<tr>
<td>Splash Guards</td>
<td>✔</td>
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<tr>
<td>Rear Chrome Accent</td>
<td>✔</td>
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<tr>
<td>Pedal Caps</td>
<td>✔</td>
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**Note:** * is standard, ** is optional, and *** is available at additional cost.
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