Just what you unexpected

You’ve probably never driven a Volkswagen like this Passat. Sure, there have been others before, never one like our latest expression. Never one designed in Germany specifically for the U.S. market. And then built in a state-of-the-art plant in Chattanooga, Tennessee. Never one with such a premium feel and still within everyone’s reach. And certainly never one that was named the 2012 Motor Trend Car of the Year. That’s when you realize, you should never say never.

That’s the Power of German Engineering.

2013 Passat

START ENGINE STOP
Design is all around us. It’s in everything we touch. Everywhere we look. You see it in our cars. And when you do, you realize good design doesn’t just make a car better. It makes life better. More enjoyable. And in the end, an indispensable part of our lives. Take a look around to get a better picture of what we’re doing. All by design, of course.

Within reach. Grasp the contoured, multi-function steering wheel and your hands intuitively assume a comfortable, natural position controlling the Passat and the entertainment system. Believe us, it’s much harder to let go.

Everything in the balance. The balanced proportions of the Passat are part of what gives it an elegant, premium quality. Your eyes follow the strong character line and continue around the whole vehicle. Kind of explains why you can’t keep your eyes off of it.

A good blueprint. The available leather seating with Dinamica® inserts has an extremely soft texture and feels good to the touch. And since the inserts are made with recycled materials, you’ll feel pretty good about them too.

You feel a draft? Not everyone can always agree on the right temperature. That’s why the Passat has an available dual-zone automatic climate control system, so the driver and passenger can adjust things just the way they like it.

Within reach. Grasp the contoured, multi-function steering wheel and your hands intuitively assume a comfortable, natural position controlling the Passat and the entertainment system. Believe us, it’s much harder to let go.
Your day is filled with a lot of activities. Good thing the Passat is filled with things that make it more comfortable. Whether you’re running an errand downtown or just driving to the beach, the Passat is right there with you. Step inside and you’ll find available soft leather to soothe you. An available sunroof to let the open sky in. And luxurious touches to make any drive even more tranquil. The only thing you’re not comfortable with? Getting out of the Passat.

You should sit down for this.
Is there anyone happier than a Passat driver? We’d say the passengers come in a close second, third, fourth, and fifth. Starting with the best-in-class rear legroom—that’s over three feet for family, friends, and carpool buddies to quietly stretch out back there.* And to make it even more impressive, there’s a whole list of available premium features to make that space inviting, refined, and oh so premium. Maybe you can be all things to all people.

<table>
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<tr>
<th>Features</th>
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<tr>
<td>Best-in-class rear legroom*</td>
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<tr>
<td>Leather seating surfaces with Dinamica inserts**</td>
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<tr>
<td>Premium analog clock</td>
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<tr>
<td>Autumn Nut Burl interior trim**</td>
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<tr>
<td>Power tilting/sliding sunroof**</td>
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<tr>
<td>Heated front seats**</td>
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<tr>
<td>8-way power front seats with driver’s seat memory**</td>
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*Most rear legroom in the nonpremium midsize class based on manufacturers’ published data. **Feature available on select models.
Let’s face it, we all have our share of stuff. And the Passat is the perfect vehicle to handle it without breaking a sweat. Pop open the trunk and take a look. It can fit two sets of golf clubs, picnic gear galore, or even a double side-by-side baby stroller. You’ll find the inside of the Passat just as accommodating. There’s space in the available backseat armrest where you can store your iPod or notebook. And even a hidden driver’s side compartment for your sunglasses or wallet. The Passat is one size that fits practically all.

Cargo

• 15.9 cubic feet of trunk space
• Rear pass-through with console*
• 60/40-split folding rear seats
• Driver’s side glovebox
• Backseat armrest with storage*
• A cornucopia of cupholders

*Feature available on select models.

15.9 cubic feet of trunk space
Power is an amazing thing. Especially when you can share it with everybody. And when you’ve got three great engines to pick from, there’s more than enough to go around. Choose between the perfectly balanced 170-horsepower 2.5L, the 280-horsepower V6 for more oomph, or the 2.0L TDI Clean Diesel for maximum efficiency.* They all have that perfect precision that only comes from German engineering. And that can only mean one thing: You’re really going to enjoy driving it.

To make the V6 engine even more exhilarating, and to up the ante on some of the TDI models, we’ve coupled them with the DSG® transmission with Tiptronic® for imperceptibly fast gear changes and seamless acceleration. We’d actually understand if you didn’t want to share those with anybody else.

*2012 Passat 2.0L TDI Clean Diesel, manual transmission: 31 city/43 highway mpg EPA estimates. Your mileage will vary.
Don’t you just love charts and graphs? We know we do. Our TDI Clean Diesel engine gets 43 highway miles per gallon and up to 795 miles on a single tank*—that’s more than any other passenger car on the road. All without sacrificing one bit of turbocharged performance. You could call that better than the other five cars on this chart. We would call that a clean sweep.

Solid example. You know solid construction when you hear it. That “thunk” the door makes when you shut it tells you everything you need to know about the way it’s engineered.

At your convenience. With the available keyless access-equipped fob in your pocket, simply grab the door handle to unlock it. And once inside, simply press the ignition button to start the car.** Don’t worry, we’ll still let you do the driving.

Please use responsibly. The new VW plant in Chattanooga, Tennessee, was built using sustainable and responsible environmental practices. And it’s the only LEED® Platinum-certified auto plant in the world right now. Talk about making a fresh start.

Turn it up. We partnered with Fender® to make concert-quality sound available in your Passat and fill the cabin with the raw emotion of a live performance. Get ready to take the show on the road.

Sound investment. Every new Passat comes with a 3-year or 36,000-mile no-charge scheduled maintenance plan. We call it Carefree Maintenance. And one of the best things you’ve ever heard.

There’s no doubt that the Passat is the result of sound engineering. In fact, you could say it’s all about the sound. The sounds it makes. The sounds it doesn’t make. The sound system. And of course, the sound feeling you get when you know you’ve made a good investment.

Quiet, please. Diesel engines are incredibly efficient.* And with VW advanced engineering, this also means a quiet ride. We all like the sound of that.

*2012 Passat 2.0L TDI Clean Diesel, manual transmission: 31 city/43 highway mpg EPA estimates. Your mileage will vary. **See back cover for important information on this feature.
Everyone loves the latest technology. But what really makes it great is when it runs seamlessly, effortlessly, and downright fluidly. The Passat lets you make calls with a push of a button. Get turn-by-turn directions from an available navigation system. Even control the entertainment from your steering wheel. And not just any entertainment either. It’s an available Fender™ Premium Audio System that takes what they brought to rock ‘n’ roll and brings it right to your four doors.

Now you know why the word latest is always followed by the greatest.

Cutting edge has never been so smooth.
Surrounded by safety. In addition to airbags,* every Passat has a specially reinforced safety cage complete with anti-intrusion side beams and heat-formed B-pillars, designed to help protect you in the event of a collision. Surrounding that are crumple zones that provide space and material to help cushion and absorb the impact while the safety cage insulates you.

Intelligent Crash Response System (ICRS). After the airbags* have deployed in the event of a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights. ** That’s why we call it intelligent.

Electronic Stability Control (ESC). ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control when you need it most.

ABS and HBA. The Anti-lock Braking System (ABS) helps to keep the brakes from locking up during sudden stops and helps you retain control over the steering during emergency braking. Hydraulic Brake Assist (HBA) works with ABS to help ensure that you get the maximum braking power from the brake system.

Tire Pressure Monitoring System (TPMS). The TPMS helps monitor tire pressure and alert you when it is too low. Properly inflated tires greatly increase safety by Information Provided through anti-intrusion side beams and heat-formed B-pillars, helping create better stability, handling, and control in almost all situations.

You know that German engineering you admire under the hood? It’s actually throughout the entire car. There are more than a dozen safety features specifically designed to help you prevent a collision. And even more to help protect you in the event of one. So no matter what happens, we’ll do our best to help keep you safe.

2012 IIHS Top Safety Pick. The Passat is one of the Insurance Institute for Highway Safety’s Top Safety Picks. † Actually, it’s one of nine 2012 Volkswagen models to get their top rating. That means all nine cars scored the highest rating in all four qualifying tests. That’s 36 instances of superior safety.

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and, if equipped, head restraints. **The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. †“Top Safety Pick” is based on 2012 model year results. Vehicles tested: 4-door sedan, 2-door coupe and 3-door hatchback. For details, visit www.iihs.org. See vw.com for more information on safety features.

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No-charge scheduled Carefree Maintenance.*

Changing your oil, rotating your tires, topping off the windshield wiper fluid—do you remember to do all that stuff? Your car does. Right there in your instrument panel. Both it and your dealer will let you know when it’s time to schedule your appointment. And for three years, or 36,000 miles, we’ve got you covered. That’s why we call it carefree. Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Passat a basic checkup. Then, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It’s that simple.

*The Volkswagen Carefree Maintenance Program covers the vehicle’s scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.
2.5L

2.5L 2.5L TDI 2.5L TDI
Includes: 2.5L SE, plus 2.0L, 170-hp, 5-cylinder engine; 6-speed automatic transmission with Tiptronic and Sport mode; power tilting/sliding sunroof; chrome dual exhaust tips; 16" steel wheels with wheel covers; manual air-conditioning; multi-function trip computer; V-Tex leatherette seating surfaces; keyless access with push-button start;** foglights with low-speed corner-illuminating feature; 8-way power-adjustable front seats including power-adjustable lumbar support and memory for driver's seat; heated exterior mirrors with memory; 1-touch auto-dimming rearview mirror; electric sunroof; 3-spoke, multi-function steering wheel, height-adjustable with telescopic steering column

2.5L SEL
Includes: All 2.5L TDI features, plus: V-6, 8-cylinder, 280-hp, 3.6L engine; 6-speed automatic transmission; power lumbar; rear air vents; chrome dual exhaust tips; power tilt and slide sunroof; 16" steel wheels with wheel covers; self-dimming rearview mirror; leather seating surfaces; HomeLink® garage door opener, integrated into sun visor; multi-function trip computer featuring compass, trip time, trip length, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and personalizing function; dual-zone automatic climate control with pollen filter; 6-speed manual transmission.

2.0L TDI

2.0L TDI 2.0L TDI
Includes: 2.0L SE with Sunroof and Navigation features, plus: 2.0L, 16-valve, in-line 4-cylinder turbocharged clean diesel engine with common rail direct injection; 6-speed automatic transmission with Tiptronic and Sport mode; power lumbar; rear air vents; chrome dual exhaust tips; manual air-conditioning; multi-function trip computer; V-Tex leatherette seating surfaces; keyless access with push-button start;** foglights with low-speed corner-illuminating feature; 8-way power-adjustable front seats including power-adjustable lumbar support and memory for driver's seat; heated exterior mirrors with memory; 3-spoke, multi-function steering wheel, height-adjustable with telescopic steering column

2.0L TDI Premium
Includes: All 2.0L TDI features, plus: V-6, 8-cylinder, 3.6L V6 engine; RNS 315 navigation system with 5.8" color touchscreen in center console and SD memory card reader; 6-speaker sound system with MP3- and WMA-compatible in-dash CD player and 60-watt power output; self-dimming rearview mirror; leather seating surfaces; HomeLink® garage door opener, integrated into sun visor; multi-function trip computer featuring compass, trip time, trip length, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and personalizing function; dual-zone automatic climate control with pollen filter; 6-speed automatic transmission with Tiptronic and Sport mode

2.0L TDI Clean Diesel
Includes: 2.0L TDI SE features, plus: TDI, 170-hp, 5-cylinder engine; 6-speed automatic transmission with Tiptronic and Sport mode; power lumbar; rear air vents; chrome dual exhaust tips; manual air-conditioning; multi-function trip computer; V-Tex leatherette seating surfaces; keyless access with push-button start;** foglights with low-speed corner-illuminating feature; 8-way power-adjustable front seats including power-adjustable lumbar support and memory for driver's seat; heated exterior mirrors with memory; 3-spoke, multi-function steering wheel, height-adjustable with telescopic steering column

V4 SE

V4 SE 2.5L 2.5L V6
Includes: 2.5L SEL features, plus: 3.6L, 292-hp, 6-cylinder engine; 6-speed automatic transmission with Tiptronic and Sport mode; power lumbar; rear air vents; chrome dual exhaust tips; manual air-conditioning; multi-function trip computer; V-Tex leatherette seating surfaces; keyless access with push-button start;** foglights with low-speed corner-illuminating feature; 8-way power-adjustable front seats including power-adjustable lumbar support and memory for driver's seat; heated exterior mirrors with memory; 3-spoke, multi-function steering wheel, height-adjustable with telescopic steering column

V6 SE

V6 SE 3.6L 3.6L V6
Includes: 3.6L V6 SE features, plus: 2.5L, 200-hp, 4-cylinder engine; 6-speed automatic transmission with Tiptronic and Sport mode; power lumbar; rear air vents; chrome dual exhaust tips; manual air-conditioning; multi-function trip computer; V-Tex leatherette seating surfaces; keyless access with push-button start;** foglights with low-speed corner-illuminating feature; 8-way power-adjustable front seats including power-adjustable lumbar support and memory for driver's seat; heated exterior mirrors with memory; 3-spoke, multi-function steering wheel, height-adjustable with telescopic steering column

V6 SE Premium
Includes: All V6 SE features, plus: RNS 315 navigation system with 5.8" color touchscreen in center console; Media Device Interface (MDI) with iPod cable; halogen foglights with low-speed corner-illuminating feature; comfort sport seats; RNS 315 navigation system with 5" color touchscreen in center console and SD memory card reader; 6-speaker sound system with MP3- and WMA-compatible in-dash CD player and 60-watt power output; self-dimming rearview mirror; leather seating surfaces; HomeLink® garage door opener, integrated into sun visor; multi-function trip computer featuring compass, trip time, trip length, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and personalizing function; dual-zone automatic climate control with pollen filter; 6-speed automatic transmission with Tiptronic and Sport mode

Specifications

Performance

3.6L 2.5L 3.6L V6
4-cylinder engine (2.5L and 2.0L) (5-cylinder and V6)
6-speed automatic transmission with Tiptronic, or 6-speed manual transmission

Comfort

3.6L 2.5L 3.6L V6
Heated front seats
Auto-dimming rearview mirror
Rearview camera
Rearview mirror shatterproof glass

Technology

3.6L 2.5L 3.6L V6
Advanced Composition™ audio system, with USB connection
RNS 315 navigation system with 5" color touchscreen in center console and SD memory card reader; 6-speaker sound system with MP3- and WMA-compatible in-dash CD player and 60-watt power output; self-dimming rearview mirror; leather seating surfaces; HomeLink® garage door opener, integrated into sun visor; multi-function trip computer featuring compass, trip time, trip length, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and personalizing function; dual-zone automatic climate control with pollen filter; 6-speed automatic transmission with Tiptronic and Sport mode

Dimensions

Windshield
18.6 x 10.0 inches

Rear view mirror
6.7 x 3.8 inches

Height
64.1 x 73.2 inches

Weight
3,650.0 to 3,990.0 lb

Curb weight
2,906.0 to 3,200.0 lb
2.5L SE and TDI SE 17"
Sonoma

TDI SE with Sunroof and Navigation and V6 SE 18"
Bristol

2.5L SEL 17"
Salamanca

S with Appearance Package 16"
San Jose

Cornsilk Beige
Moonrock Gray
Cornsilk Beige
Moonrock Gray
Titan Black
Titan Black
Moonrock Gray
Titan Black

Leather with Dinamica Inserts

Candy White
Reflex Silver Metallic
Glacier Blue Metallic
Platinum Grey Metallic

Opera Red Metallic
Night Blue Metallic
Tungsten Silver Metallic
Night Blue Metallic
Black

Exterior

Rear Lip Spoiler
Luggage Net
Side Window Deflectors
Pedal Caps

V-Tex Leatherette

Cloth

Leather

Platinum Grey
True Black
Cork Oak Beige
Moenrock Grey
True Black
Cork Oak Beige
Moenrock Grey
True Black
Cork Oak Beige
Moenrock Grey
True Black

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Not all combinations of exterior paint and interior seating surfaces are available.
2013 Volkswagen Family

Think Blue is the Volkswagen way to drive progress by creating and producing cars that are more efficient, eco-conscious, and fun to drive. The Volkswagen line features a variety of BlueMotion® technologies—from TDI engines to precision fuel injection—designed to make our vehicles as blue as possible. Which is likely to make other car companies green with envy. Learn how we think beyond green at vw.com/thinkblue.